

Course No. 1168

Treasury and Cash Management

**TREASURY & FINANCIAL MARKETS
FINANCE, INVESTMENT & BANKING**

DURATION

5 Days

LOCATION

Casablanca, Morocco

DELIVERY

Classroom

DATES

2 – 6 Nov 2026



Scheduled Event Details

CITY	Casablanca, Morocco
DATE	2 – 6 Nov 2026
DELIVERY TYPE	Classroom
COURSE FEE	€4,300

Course Overview

The Treasury and Cash Management Training Course is a comprehensive professional development program designed to equip treasury professionals, finance managers, accountants, banking specialists, financial controllers, and senior decision-makers with the knowledge and practical skills required to effectively manage organizational liquidity, cash flow, funding, financial risks, and working capital. Effective treasury and cash management is essential for maintaining financial stability, optimizing liquidity, supporting strategic decision-making, and ensuring sustainable organizational growth in today's dynamic business environment.

Organizations across government entities, ministries, financial institutions, oil and gas companies, multinational corporations, and public sector organizations operate in increasingly complex financial environments characterized by fluctuating cash flows, changing interest rates, foreign exchange exposure, and evolving regulatory requirements. Modern treasury functions extend beyond traditional cash management by integrating liquidity planning, financial risk management, banking relationship management, investment decisions, and technology-driven treasury operations. This course provides participants with internationally recognized treasury management methodologies and industry best practices that enhance financial resilience and operational efficiency.

Throughout the program, participants will develop a comprehensive understanding of treasury operations, cash flow forecasting, liquidity management, working capital optimization, banking relationships, payment and collection systems, short-term financing, cash investment strategies, foreign exchange management, interest rate risk, treasury controls, treasury policies, financial risk management, treasury performance measurement, digital treasury solutions, treasury management systems (TMS), and regulatory compliance. Practical exercises and real-world case studies enable participants to apply treasury concepts to organizational scenarios while strengthening analytical and financial decision-making capabilities.

The Treasury and Cash Management Training Course also demonstrates how treasury functions support corporate governance, financial planning, enterprise risk management, operational excellence, investment planning, business continuity, and strategic financial management. By completing this course, participants will be prepared to improve liquidity management, strengthen financial controls, optimize cash utilization, reduce financial risks, enhance treasury efficiency, and support sustainable financial performance across government entities, ministries, public sector organizations, banks and financial institutions, oil and gas organizations, multinational corporations, and large private enterprises.

Objectives

- Analyze treasury management principles and their impact on organizational financial performance.
- Develop effective cash management strategies that optimize liquidity and working capital.
- Evaluate cash flow requirements using forecasting and financial planning techniques.
- Apply treasury management practices to improve liquidity, funding, and financial stability.
- Design treasury policies and procedures that strengthen financial governance and operational efficiency.
- Improve treasury performance through effective banking relationship management and cash optimization.
- Strengthen financial decision-making by managing foreign exchange, interest rate, and liquidity risks.
- Implement treasury controls using treasury management systems and digital financial tools.
- Assess treasury performance using financial indicators and cash management metrics.
- Align treasury and cash management practices with organizational objectives for governance, compliance, financial sustainability, and operational excellence.

Who Should Attend

This course is designed for treasury managers, treasury analysts, finance managers, financial controllers, accountants, management accountants, banking professionals, cash managers, liquidity managers, finance analysts, financial planning specialists, internal auditors, investment professionals, risk management specialists, corporate finance professionals, and treasury operations personnel responsible for managing organizational cash resources and financial transactions.

The program is equally valuable for chief financial officers (CFOs), finance directors, accounting managers, financial reporting managers, audit managers, investment managers, banking relationship managers, procurement and commercial managers, executive managers, senior decision-makers, and professionals responsible for corporate financial strategy, liquidity management, financial governance, and enterprise risk management.

It is also highly beneficial for professionals working within ministries, government agencies, public sector organizations, central banks, commercial banks, development banks, insurance companies, sovereign wealth funds, oil and gas organizations, utility companies, multinational corporations, manufacturing industries, transportation companies, healthcare organizations, educational institutions, and other entities responsible for treasury, liquidity, and financial management.

Learning Outcomes

- By the end of this course, participants will be able to:
- Explain the principles and strategic objectives of treasury and cash management.
- Develop cash flow forecasts that support effective liquidity planning and financial decision-making.
- Optimize working capital through efficient cash management techniques.
- Manage banking relationships, payment systems, and cash collection processes effectively.
- Evaluate short-term investment opportunities while maintaining adequate liquidity.
- Apply treasury strategies to manage foreign exchange, interest rate, and liquidity risks.
- Utilize treasury management systems (TMS) and digital treasury technologies to improve operational efficiency.
- Measure treasury performance using liquidity ratios, cash flow indicators, and treasury KPIs.
- Strengthen treasury governance through effective internal controls, policies, and regulatory compliance.
- Support organizational financial sustainability through integrated treasury planning, risk management, and continuous performance improvement.

Course Outline

DAY 01

Treasury Management Fundamentals

- Role and objectives of the treasury function
- Principles of treasury and cash management
- Organizational liquidity management
- Treasury governance, policies, and internal controls

PRACTICAL

Practical workshop on treasury structure assessment and liquidity analysis

DAY 02

Cash Flow and Working Capital Management

- Cash flow forecasting techniques
- Working capital management strategies
- Cash positioning and liquidity optimization
- Payment, collection, and banking operations

PRACTICAL EXERCISE

Practical exercise on preparing cash flow forecasts and liquidity plans

DAY 03

Treasury Operations and Financial Risk Management

- Banking relationship management
- Foreign exchange exposure and currency risk management
- Interest rate risk management
- Short-term financing and investment strategies

DAY 03 — CONTINUED

PRACTICAL

Practical workshop on treasury risk assessment and financial decision-making

DAY 04

Treasury Technology and Performance Management

- Treasury Management Systems (TMS)
- Digital treasury transformation and automation
- Treasury performance measurement and KPIs
- Treasury compliance and regulatory requirements

PRACTICAL APPLICATION

Practical application involving treasury reporting and performance analysis

DAY 05

Advanced Treasury Strategy and Financial Excellence

- Strategic treasury planning and corporate finance integration
- Enterprise risk management and treasury governance
- Treasury support for business continuity and financial resilience
- Continuous improvement in treasury operations

FINAL WORKSHOP

Final workshop involving the development of a comprehensive Treasury and Cash Management strategy integrating liquidity planning, cash flow forecasting, working capital optimization, banking relationship management, treasury controls, financial risk management, treasury technology, regulatory compliance, and continuous improvement to maximize financial stability, operational efficiency, and organizational excellence.



Register or Request More Information

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