

Course No. 1655

Sustainable Finance & ESG Strategy Training Course

**SUSTAINABLE FINANCE, ESG & CLIMATE FINANCE
FINANCE, INVESTMENT & BANKING**

DURATION

5 Days

DELIVERY

Classroom



Course Overview

The Sustainable Finance & ESG Strategy Training Course provides a comprehensive and practical framework for understanding sustainable finance and integrating Environmental, Social, and Governance considerations into corporate strategy, financial decision-making, investment management, and risk management. The course is designed to help organizations move beyond sustainability concepts and develop practical approaches that support long-term financial resilience, responsible investment, and strategic performance.

Sustainable finance and ESG considerations are increasingly relevant to governments, banks, financial institutions, investment organizations, energy companies, and large corporations. Environmental risks, social expectations, governance quality, climate-related developments, regulatory requirements, and stakeholder priorities can influence access to capital, investment decisions, operational resilience, and organizational reputation. This course examines these factors from both strategic and financial perspectives.

The program covers key areas including ESG strategy development, sustainable investment, green finance, ESG risk management, climate-related financial risks, ESG performance measurement, sustainability governance, stakeholder management, and sustainability disclosure. Participants will explore how organizations can integrate ESG factors into strategic planning, capital allocation, investment analysis, enterprise risk management, and executive decision-making.

A strong practical focus is placed on developing ESG strategies that are measurable, commercially relevant, and aligned with organizational priorities. Participants will work with practical frameworks to assess material ESG issues, identify sustainability risks and opportunities, establish performance indicators, evaluate sustainable finance opportunities, and strengthen governance arrangements.

Through case studies, practical exercises, scenario analysis, and strategic workshops, participants will develop the capabilities required to translate sustainable finance and ESG principles into actionable organizational strategies. The course is designed to support decision makers and specialists in developing structured approaches that strengthen transparency, resilience, responsible investment, and long-term organizational value.

Objectives

- Analyze the principles of sustainable finance and ESG and their relevance to organizational strategy and financial decision-making during the course.
- Evaluate the relationship between sustainability, corporate strategy, financial performance, investment decisions, and long-term organizational value.
- Develop a practical framework for integrating Environmental, Social, and Governance factors into strategic and financial planning.
- Apply structured approaches to identify and assess material environmental, social, and governance risks and opportunities.
- Evaluate sustainable finance and green finance instruments according to project characteristics, financing objectives, and organizational requirements.
- Analyze responsible investment approaches and assess their relevance to investment strategies and portfolio decisions.
- Design measurable ESG performance indicators that connect sustainability objectives with organizational priorities.
- Assess climate-related physical and transition risks and evaluate their potential implications for financial and investment performance.
- Apply governance, transparency, and accountability principles to the development and implementation of ESG strategies.
- Evaluate sustainability data and non-financial information to support reporting, risk assessment, and management decisions.
- Align sustainable finance and ESG strategies with organizational objectives, stakeholder expectations, and relevant regulatory considerations.
- Develop a practical institutional action plan for strengthening sustainable finance and ESG capabilities by the end of the course.

Who Should Attend

This training course is designed for executives, senior managers, and professionals responsible for strategy, finance, investment, risk management, sustainability, governance, compliance, and corporate performance within government entities, ministries, public sector organizations, banks, financial institutions, investment companies, and large corporations.

It is particularly relevant to Chief Sustainability Officers, sustainability managers, ESG specialists, investment managers, portfolio managers, risk managers, corporate finance professionals, strategy managers, governance professionals, compliance officers, investor relations professionals, project finance specialists, and professionals involved in sustainable investment and green finance.

The course is also suitable for decision makers and functional leaders working in banking, investment, energy, oil and gas, infrastructure, manufacturing, government, and other major sectors where environmental, social, governance, and climate-related considerations increasingly influence strategic, financial, and operational decisions.

Learning Outcomes

- Explain the key principles of sustainable finance and ESG and their practical relevance to corporate and institutional decision-making.
- Assess the current level of ESG integration within an organization's strategy, governance, risk management, and financial processes.
- Identify material Environmental, Social, and Governance risks and opportunities that may affect organizational performance.
- Apply practical frameworks for evaluating companies, projects, investments, and financing opportunities from both financial and ESG perspectives.
- Compare sustainable finance and green finance instruments and select appropriate options according to project and financing requirements.
- Analyze responsible investment approaches and integrate ESG considerations into investment and portfolio management decisions.
- Assess climate-related physical and transition risks and incorporate them into enterprise and financial risk management.
- Develop practical ESG performance indicators and link them to strategic objectives and management priorities.
- Evaluate sustainability data and non-financial information to improve reporting, transparency, and decision-making.
- Apply governance and accountability principles when developing and implementing ESG strategies and sustainability programs.
- Assess stakeholder expectations and translate material ESG priorities into practical organizational initiatives.

- Develop an actionable roadmap for strengthening sustainable finance and ESG strategy, governance, performance measurement, and implementation.

Course Outline

DAY 01

Foundations of Sustainable Finance & ESG

- Evolution and strategic importance of sustainable finance
- Environmental, Social, and Governance concepts and their business implications
- Relationship between sustainability, financial performance, corporate strategy, and long-term value
- Material ESG issues and their relevance to different industries and organizational models

PRACTICAL APPLICATION

Assess a hypothetical organization and identify its key ESG risks, opportunities, stakeholders, and strategic priorities

DAY 02

ESG Strategy Development & Responsible Investment

- Building an integrated ESG strategy aligned with organizational objectives
- Materiality assessment and identification of strategic sustainability priorities
- Stakeholder analysis and engagement in ESG strategy development
- Responsible investment principles and ESG integration in investment decisions

PRACTICAL APPLICATION

Develop a preliminary ESG strategy and establish strategic sustainability priorities for a selected organization

DAY 03

Sustainable Finance, Green Finance & Climate Risk

- Sustainable finance and green finance instruments and their applications
- Green bonds, sustainability-linked financing, and sustainable lending approaches
- Evaluating projects and investments for sustainable finance opportunities
- Climate-related physical risks and transition risks

PRACTICAL APPLICATION

Evaluate an investment or development project and identify ESG risks, climate risks, and suitable sustainable financing options

DAY 04

ESG Governance, Performance Measurement & Disclosure

- ESG governance structures, roles, responsibilities, and accountability
- Developing ESG performance indicators and sustainability targets
- Sustainability data management and assessment of non-financial information
- Transparency, sustainability reporting, and ESG disclosure considerations

PRACTICAL APPLICATION

Design an ESG performance framework linking sustainability indicators with strategic and financial objectives

DAY 05

ESG Strategy Implementation & Sustainable Finance Roadmap

- Integrating ESG into enterprise strategy, risk management, capital allocation, and investment decisions
- Developing ESG policies, governance mechanisms, and implementation responsibilities
- Identifying organizational ESG gaps, priorities, and improvement opportunities
- Establishing implementation milestones, performance measures, and continuous improvement mechanisms

DAY 05 — CONTINUED

FINAL WORKSHOP

Develop an organizational Sustainable Finance & ESG Strategy Action Plan covering strategic priorities, initiatives, responsibilities, performance indicators, governance requirements, and implementation steps

Register or Request More Information

Course page: <https://quest-training.com/courses/sustainable-finance-esg-strategy-training-course>

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