

Course No. 1320

Strategy Implementation & Execution Training Course

**STRATEGIC MANAGEMENT & CORPORATE STRATEGY
BUSINESS, MANAGEMENT & LEADERSHIP**

DURATION

5 Days

LOCATION

Marrakesh, Morocco

DELIVERY

Classroom

DATES

30 Nov – 4 Dec 2026



Scheduled Event Details

CITY	Marrakesh, Morocco
DATE	30 Nov – 4 Dec 2026
DELIVERY TYPE	Classroom
COURSE FEE	€4,300

Course Overview

The Strategy Implementation & Execution Training Course is a comprehensive professional program designed to strengthen the ability of executives, managers, strategic planning professionals, and business leaders to translate organizational strategy into coordinated actions, measurable initiatives, and sustainable results. The course addresses one of the most critical challenges in strategic management: ensuring that well-designed strategies are effectively converted into operational priorities, accountable responsibilities, resources, timelines, and measurable outcomes.

Successful strategy execution requires more than developing strategic plans. Organizations must establish clear priorities, align people and resources, coordinate departments, manage strategic initiatives, monitor progress, address implementation barriers, and maintain accountability throughout the execution process. This course provides participants with a structured framework for moving from strategic intent to disciplined execution while maintaining alignment with organizational objectives and changing business conditions.

The program covers the essential components of strategy implementation and execution, including strategic alignment, implementation planning, initiative management, resource allocation, governance, accountability, performance measurement, change management, stakeholder engagement, risk management, communication, and continuous improvement. Participants will learn how to identify execution gaps, prioritize strategic initiatives, establish ownership, manage dependencies, monitor performance, and take corrective action when implementation deviates from strategic expectations.

The Strategy Implementation & Execution Training Course is suitable for government entities, ministries, public sector organizations, banks and financial institutions, oil and gas organizations, and large corporations. Through practical case studies, strategic execution exercises, implementation scenarios, and an integrated final workshop, participants will develop the practical

capabilities required to improve strategy execution, strengthen organizational alignment, increase implementation discipline, and support measurable strategic results.

Objectives

- Analyze the relationship between organizational strategy, strategic objectives, initiatives, resources, responsibilities, and execution requirements during the course.
- Evaluate existing strategy implementation processes to identify execution gaps, organizational barriers, dependencies, and improvement opportunities.
- Develop practical implementation objectives and priorities that translate strategic direction into measurable business and operational actions.
- Apply structured strategy execution frameworks to convert strategic objectives into initiatives, programs, activities, milestones, and expected results.
- Design implementation roadmaps that define priorities, responsibilities, resources, timelines, dependencies, and performance requirements.
- Improve resource allocation by aligning financial, human, technological, and operational resources with strategic implementation priorities.
- Establish clear accountability mechanisms by defining initiative ownership, decision rights, responsibilities, and performance expectations.
- Develop performance indicators and milestones for monitoring the progress and effectiveness of strategic initiatives.
- Apply change management and stakeholder engagement techniques to address resistance, organizational dependencies, and implementation challenges.
- Assess strategic execution risks and develop appropriate mitigation, escalation, and corrective action mechanisms.
- Strengthen communication and coordination across departments and business units to support consistent strategy execution.
- Prepare an integrated strategy implementation and execution plan for a selected organizational strategy, priority, or strategic initiative.

Who Should Attend

The Strategy Implementation & Execution Training Course is designed for executives, directors, senior managers, strategy managers, strategic planning professionals, business unit managers, department heads, transformation leaders, program managers, project managers, performance management professionals, corporate planning specialists, and managers responsible for translating strategic priorities into business results. It is particularly relevant to professionals involved in strategy execution, organizational transformation, strategic initiatives, performance management, and cross-functional implementation.

The course is suitable for professionals working in government entities, ministries, public sector organizations, banks and financial institutions, oil and gas organizations, energy companies, industrial organizations, commercial enterprises, and large service organizations. It is also valuable for specialists in strategic planning, business development, operations, finance, human resources, risk management, governance, project and program management, organizational development, digital transformation, and performance management.

The program is especially appropriate for managers and professionals who are responsible for implementing strategic plans, coordinating strategic initiatives, managing organizational resources, monitoring performance, resolving execution barriers, reporting progress to senior management, and ensuring that strategic priorities are converted into measurable organizational outcomes.

Learning Outcomes

- Analyze organizational strategies and translate strategic priorities into clear implementation requirements.
- Identify gaps between strategic planning and actual organizational execution and determine the causes of implementation challenges.
- Develop implementation plans that connect strategic objectives with initiatives, activities, milestones, responsibilities, and expected results.
- Prioritize strategic initiatives based on organizational value, urgency, feasibility, available resources, dependencies, and strategic importance.
- Establish clear ownership, accountability, governance structures, and decision-making responsibilities for strategic initiatives.
- Align financial, human, technological, and operational resources with strategy implementation

priorities.

- Develop performance indicators, milestones, and reporting mechanisms for monitoring strategic execution.
- Identify implementation risks, organizational barriers, dependencies, and resistance to change and develop appropriate responses.
- Apply stakeholder engagement and strategic communication techniques to support implementation alignment.
- Monitor strategic initiative performance, identify deviations, and recommend corrective actions.
- Strengthen coordination between senior management, business units, departments, project teams, and functional stakeholders.
- Prepare and present an integrated strategy implementation and execution roadmap for a real or simulated organizational priority.

Course Outline

DAY 01

Foundations of Strategy Implementation and Execution

- Understanding strategy implementation and its role in achieving organizational objectives
- The relationship between strategy formulation, strategic planning, implementation, execution, and performance
- Why effective strategies can fail during implementation
- Translating strategic vision and objectives into execution priorities
- Identifying strategic initiatives, programs, projects, and operational activities
- Understanding organizational capabilities and implementation readiness
- Identifying execution gaps between strategic plans and operational realities
- Establishing strategic priorities and implementation focus
- Aligning corporate, business unit, departmental, and functional objectives
- Identifying critical success factors for strategy execution
- The role of executives and managers in creating an execution-oriented culture

DAY 01 — CONTINUED

PRACTICAL APPLICATION AND DISCUSSION

Assessing a strategic plan and identifying the major requirements and barriers for successful implementation

DAY 02

Implementation Planning, Prioritization, and Resource Alignment

- Developing a structured strategy implementation framework
- Translating strategic objectives into initiatives and measurable actions
- Defining implementation priorities and strategic milestones
- Building strategic implementation roadmaps
- Establishing initiative scope, deliverables, timelines, and dependencies
- Prioritizing strategic initiatives based on value, urgency, feasibility, risk, and resource requirements
- Aligning financial resources with strategic priorities
- Aligning human resources, technology, operational capabilities, and organizational capacity
- Managing resource constraints and competing strategic priorities
- Identifying interdependencies between strategic initiatives and business functions
- Establishing implementation sequencing and critical paths

PRACTICAL APPLICATION AND DISCUSSION

Developing a strategic implementation roadmap for selected organizational objectives and prioritizing initiatives based on value and feasibility

DAY 03

Governance, Accountability, Performance, and Strategic Initiative Management

- Establishing governance structures for strategy execution
- Defining roles, responsibilities, ownership, and decision rights

DAY 03 — CONTINUED

- Creating accountability mechanisms for strategic initiatives
- Managing strategic programs and cross-functional initiatives
- Establishing implementation milestones and performance expectations
- Developing Key Performance Indicators for strategy execution
- Designing strategic execution dashboards and management reports
- Monitoring progress, performance, costs, resources, and strategic outcomes
- Identifying deviations and analyzing the causes of execution gaps
- Conducting strategic performance reviews and implementation reviews
- Escalation mechanisms and management intervention

PRACTICAL APPLICATION AND DISCUSSION

Designing a strategy execution governance and performance framework for a strategic initiative

DAY 04

Change Management, Stakeholder Alignment, Risk, and Execution Challenges

- Understanding organizational change as a critical component of strategy execution
- Identifying resistance to strategic initiatives and organizational transformation
- Developing stakeholder engagement strategies for implementation
- Managing communication during strategy execution
- Building alignment between senior management, business units, departments, and implementation teams
- Managing organizational dependencies, conflicts, and competing priorities
- Identifying strategic, operational, financial, technological, regulatory, and organizational execution risks
- Developing risk response, mitigation, escalation, and contingency measures
- Managing implementation barriers and unexpected changes in business conditions
- Maintaining organizational focus during changing priorities
- Strengthening resilience, adaptability, and execution discipline

DAY 04 — CONTINUED

PRACTICAL APPLICATION AND DISCUSSION

Developing a stakeholder, change, and risk management plan for a complex strategic implementation scenario

DAY 05**Integrated Strategy Execution and Implementation Workshop**

- Reviewing the complete strategy implementation and execution cycle
- Integrating strategy, initiatives, resources, governance, accountability, performance, risk, and change management
- Evaluating implementation readiness and identifying critical execution gaps
- Developing an integrated strategic initiative portfolio
- Aligning implementation priorities with organizational resources and capabilities
- Establishing executive reporting and strategic performance review mechanisms
- Developing corrective action and continuous improvement processes
- Strengthening strategic communication and organizational alignment
- Identifying critical dependencies and implementation success factors
- Developing practical mechanisms for sustaining strategy execution over time
- Preparing an executive-level strategy execution presentation

FINAL WORKSHOP, ACTION PLAN, OR IMPLEMENTATION EXERCISE

Developing and presenting a complete Strategy Implementation & Execution Plan covering strategic objectives, initiatives, priorities, resources, governance, responsibilities, milestones, performance indicators, risks, stakeholder requirements, and corrective actions



Register or Request More Information

Course page: <https://quest-training.com/courses/strategy-implementation-execution-training-course>

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