

Course No. 1412

# Strategic Performance Measurement and Management Training Course

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**PERFORMANCE MANAGEMENT  
BUSINESS, MANAGEMENT & LEADERSHIP**

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DURATION

**5 Days**

DELIVERY

**Classroom**



## Course Overview

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The Strategic Performance Measurement and Management Training Course provides a comprehensive framework for organizations seeking to enhance their ability to measure, monitor, manage, and improve performance in alignment with strategic objectives. In today's increasingly complex and results-driven environment, organizations are expected to demonstrate accountability, optimize resources, and deliver measurable outcomes. Effective performance measurement and management systems enable leaders to translate strategic goals into operational actions while ensuring continuous monitoring of progress and achievement.

Strategic performance measurement is no longer limited to tracking financial results or operational outputs. Modern organizations require integrated performance management systems that provide visibility into strategic execution, customer value, operational excellence, organizational capabilities, and long-term sustainability. This course explores how organizations can establish meaningful performance measures and management practices that support informed decision-making and organizational success.

The course focuses on the development of performance frameworks that align organizational vision, mission, strategic objectives, initiatives, and performance indicators. Participants will gain practical knowledge of how to identify critical success factors, establish Key Performance Indicators (KPIs), develop performance scorecards, analyze performance trends, and implement performance review processes that drive accountability and continuous improvement.

In addition, the program examines the governance structures, leadership practices, and organizational processes required to sustain effective performance management. Participants will explore common challenges in performance measurement and management, including poor indicator selection, ineffective reporting, lack of strategic alignment, and difficulties in translating data into actionable insights.

Through practical exercises, case studies, workshops, and real-world examples, participants will develop the capabilities needed to build robust performance measurement systems, strengthen strategic execution, improve organizational effectiveness, and create a culture focused on performance, accountability, and results.

## Objectives

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- Analyze strategic objectives and identify the performance measures required to evaluate organizational success during the course.
- Develop integrated performance measurement frameworks aligned with organizational priorities and strategic goals.
- Evaluate existing performance management systems and identify opportunities for enhancement and optimization.
- Apply best-practice methodologies for strategic performance measurement and management.
- Design Key Performance Indicators (KPIs) that effectively support strategic decision-making and performance improvement.
- Improve organizational performance monitoring processes through structured measurement and reporting practices.
- Strengthen alignment between strategic objectives, operational activities, and performance outcomes.
- Implement performance review mechanisms that support accountability and continuous improvement.
- Assess organizational performance results using data-driven analysis techniques.
- Align performance measurement initiatives with governance, risk management, and organizational excellence requirements.
- Develop executive performance dashboards and reporting systems that provide meaningful business insights.
- Create a practical roadmap for implementing and sustaining strategic performance measurement and management practices.

## Who Should Attend

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This course is designed for executives, directors, senior managers, department heads, and professionals responsible for strategic planning, performance management, organizational excellence, governance, and business improvement. It is particularly valuable for individuals involved in developing and monitoring organizational performance frameworks and ensuring the successful execution of strategic objectives.

The program is highly relevant for strategy managers, performance management specialists, KPI

professionals, planning managers, organizational development practitioners, quality and excellence managers, business analysts, project management office professionals, and transformation leaders. It is also beneficial for professionals responsible for preparing performance reports, monitoring strategic initiatives, and supporting executive decision-making.

Additionally, the course is suitable for government officials, ministry representatives, public sector leaders, banking and financial services professionals, oil and gas managers, regulatory authorities, consultants, and decision-makers seeking to improve organizational performance through effective measurement and management systems.

## Learning Outcomes

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- By the end of this course, participants will be able to:
- Explain the principles and strategic importance of performance measurement and management.
- Develop comprehensive performance measurement frameworks aligned with strategic objectives.
- Design and implement meaningful Key Performance Indicators (KPIs).
- Establish performance targets, benchmarks, and performance monitoring mechanisms.
- Create performance scorecards and executive dashboards for effective reporting.
- Analyze performance data to identify trends, risks, and opportunities for improvement.
- Evaluate organizational performance against strategic goals and priorities.
- Apply performance review methodologies to support accountability and decision-making.
- Strengthen organizational alignment through integrated performance management practices.
- Develop corrective action plans to address performance gaps and improve results.
- Support continuous improvement initiatives through performance analysis and monitoring.
- Lead strategic performance measurement and management initiatives within their organizations.

## Course Outline

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### DAY 01

## Foundations of Strategic Performance Measurement and Management

- Understanding strategic performance measurement and management concepts
- The role of performance management in achieving organizational strategy
- Strategic alignment and organizational effectiveness
- Principles of performance measurement systems

### PRACTICAL DISCUSSION

Assessing organizational performance management maturity

### DAY 02

## Developing Strategic Performance Frameworks and KPIs

- Identifying strategic objectives and critical success factors
- Translating strategy into measurable performance indicators
- Developing Key Performance Indicators (KPIs)
- Establishing targets, benchmarks, and performance expectations

### WORKSHOP

Designing strategic KPI frameworks

### DAY 03

## Performance Monitoring, Analysis, and Reporting

- Performance data collection and validation techniques
- Performance dashboards and scorecard development
- Executive reporting and performance communication
- Analyzing performance trends and identifying performance gaps

## DAY 03 — CONTINUED

**PRACTICAL EXERCISE**

Performance reporting and data analysis

**DAY 04**

## Managing Performance for Strategic Success

- Performance review processes and management cycles
- Linking strategic initiatives to performance outcomes
- Governance and accountability in performance management
- Decision-making based on performance insights

**CASE STUDY**

Strategic performance management in practice

**DAY 05**

## Continuous Improvement and Performance Excellence

- Evaluating the effectiveness of performance measurement systems
- Addressing challenges in performance management implementation
- Building a performance-driven organizational culture
- Integrating continuous improvement with strategic performance management

**FINAL WORKSHOP**

Developing a Strategic Performance Measurement and Management implementation action plan



## **Register or Request More Information**

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Course page: <https://quest-training.com/courses/strategic-performance-measurement-and-management-training-course>

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