

Course No. 1373

Strategic Leadership Training Course

LEADERSHIP & EXECUTIVE MANAGEMENT
BUSINESS, MANAGEMENT & LEADERSHIP

DURATION

5 Days

DELIVERY

Classroom



Course Overview

The Strategic Leadership Training Course is a premium professional development program designed to strengthen the strategic thinking, leadership judgment, and execution capabilities required to lead organizations effectively in complex and changing environments. The course focuses on enabling managers and senior professionals to move beyond operational management and develop a broader leadership perspective that connects organizational purpose, strategy, resources, people, risks, and measurable business outcomes.

Strategic leadership requires the ability to understand the wider organizational environment, anticipate emerging challenges, identify opportunities, establish priorities, and translate strategic direction into coordinated action. Leaders must also balance competing interests, make decisions under uncertainty, allocate resources effectively, and maintain alignment across functions. This program provides participants with practical approaches for addressing these responsibilities while maintaining focus on long-term organizational performance.

The course covers the core disciplines of strategic leadership, including strategic thinking, environmental analysis, organizational vision, strategic priorities, decision-making, resource allocation, performance management, stakeholder influence, organizational alignment, change leadership, and strategic execution. It emphasizes the relationship between leadership behavior and organizational strategy, helping participants understand how strategic choices are converted into initiatives, performance objectives, and accountable execution.

A major focus of the program is strategic leadership in complex environments. Participants will examine how to lead through uncertainty, competing priorities, organizational transformation, changing stakeholder expectations, and performance pressures. The course also explores how leaders can build strategic alignment across departments, communicate direction effectively, strengthen accountability, and create organizational conditions that support innovation, adaptability, and sustainable performance.

Through executive case studies, strategic simulations, analytical exercises, leadership discussions, and practical workshops, the Strategic Leadership Training Course enables participants to apply strategic leadership concepts to realistic organizational situations. The program supports organizations in developing leaders who can think beyond functional boundaries, make better strategic choices, align people and resources, and convert strategic ambition into measurable and

sustainable organizational results.

Objectives

- Analyze the principles and characteristics of strategic leadership and evaluate their influence on organizational performance during the training program.
- Develop a strategic leadership perspective that connects organizational vision, strategic priorities, resources, people, and long-term performance.
- Evaluate internal and external environments to identify strategic opportunities, emerging risks, competitive pressures, and organizational challenges.
- Apply structured approaches to strategic thinking and decision-making when dealing with complexity, uncertainty, and competing priorities.
- Design clear strategic priorities and translate them into objectives, initiatives, responsibilities, and measurable performance outcomes.
- Improve resource allocation and prioritization decisions by considering organizational impact, dependencies, risks, and strategic value.
- Strengthen leadership alignment and stakeholder engagement across functions, departments, and organizational levels.
- Apply effective approaches to communicating strategic direction and building commitment to strategic priorities.
- Assess organizational readiness for strategic change and develop leadership responses that support transformation and adaptation.
- Implement practical performance management approaches that connect strategic objectives with execution, accountability, and organizational results.
- Develop leadership practices that encourage innovation, resilience, learning, and continuous improvement.
- Prepare a practical strategic leadership development plan that links personal leadership priorities with organizational strategy and measurable impact.

Who Should Attend

This course is designed for executives, senior managers, department heads, business unit leaders, strategic function managers, operations managers, project and program leaders, and experienced professionals responsible for influencing organizational direction or translating strategy into execution. It is particularly relevant to leaders working in strategy, operations, finance, engineering,

human resources, technology, projects, risk, procurement, and corporate functions.

The program is highly suitable for leaders in government entities, ministries, public sector organizations, banks and financial institutions, oil and gas companies, energy organizations, industrial corporations, and large enterprises. It provides particular value to professionals responsible for strategic planning, organizational performance, transformation programs, resource allocation, cross-functional coordination, stakeholder management, and enterprise-wide initiatives.

The course also benefits high-potential managers and senior specialists preparing for broader leadership responsibilities. It provides practical tools for developing an enterprise perspective, influencing strategic decisions, leading across functional boundaries, managing competing priorities, and contributing to organizational strategy even when formal authority is limited.

Learning Outcomes

- By the end of the course, participants will be able to:
- Explain the principles of strategic leadership and distinguish strategic leadership responsibilities from routine operational management.
- Assess internal and external organizational factors and use the findings to support strategic priorities and leadership decisions.
- Develop a clear strategic leadership vision connected to organizational purpose, priorities, and long-term objectives.
- Translate strategic direction into practical objectives, initiatives, responsibilities, and performance measures.
- Make strategic decisions by evaluating alternatives, risks, dependencies, resources, and long-term consequences.
- Prioritize initiatives and allocate resources according to strategic value, organizational impact, and implementation capacity.
- Build alignment across departments and stakeholder groups around shared strategic priorities and expected outcomes.
- Communicate strategic direction with clarity and influence to senior leaders, employees, and key stakeholders.
- Lead strategic change and respond effectively to uncertainty, transformation, and evolving organizational requirements.

- Use performance reviews and strategic indicators to monitor execution, identify gaps, and initiate corrective actions.
- Encourage innovation, adaptability, accountability, and continuous improvement through strategic leadership practices.
- Develop and implement a 90-day Strategic Leadership Development Plan with clear priorities, actions, measures, and follow-up mechanisms.

Course Outline

DAY 01

Strategic Leadership Foundations and Organizational Perspective

- Fundamentals of strategic leadership and its role in organizational success
- Strategic leadership versus operational and functional management
- Characteristics and behaviors of effective strategic leaders
- Organizational purpose, vision, mission, and strategic direction
- Enterprise thinking and understanding the organization as an integrated system
- Strategic awareness and leadership in complex environments
- Internal and external environmental analysis
- Identifying strategic opportunities, risks, and emerging challenges
- Building credibility and strategic influence as a leader

PRACTICAL APPLICATION

Strategic leadership assessment and analysis of an organization's current strategic position

DAY 02

Strategic Thinking, Prioritization, and Executive Decision-Making

- Strategic thinking principles and analytical approaches
- Identifying strategic issues and defining the real problem
- Evaluating strategic alternatives and possible consequences

DAY 02 — CONTINUED

- Decision-making under uncertainty and incomplete information
- Risk-informed strategic judgment
- Setting strategic priorities and managing trade-offs
- Resource allocation and opportunity cost considerations
- Balancing short-term performance with long-term organizational value
- Avoiding strategic decision-making traps and cognitive biases

PRACTICAL APPLICATION

Evaluating competing strategic options and selecting priorities based on organizational value, risk, and feasibility

DAY 03

Strategy Execution, Performance, and Organizational Alignment

- Translating strategy into objectives, initiatives, and implementation priorities
- Linking strategic priorities with operational execution
- Developing strategic performance indicators and success measures
- Organizational alignment and cross-functional coordination
- Leadership accountability and execution discipline
- Removing barriers to strategic implementation
- Managing dependencies across departments and business units
- Monitoring strategic progress and identifying performance gaps
- Corrective action and continuous strategic review

CASE STUDY

Reviewing a strategic initiative with execution challenges and developing an integrated leadership response

DAY 04

Strategic Influence, Stakeholder Management, and Change Leadership

- Strategic communication and leadership messaging
- Stakeholder analysis and strategic relationship management
- Influencing across functions and organizational levels
- Negotiation and alignment of competing stakeholder interests
- Building commitment to strategic priorities
- Leading strategic change and organizational transformation
- Managing resistance and maintaining leadership alignment
- Strategic leadership during uncertainty, disruption, and organizational pressure
- Building organizational resilience and adaptability

PRACTICAL APPLICATION

Leading a strategic change scenario involving competing priorities, stakeholder resistance, and implementation pressure

DAY 05

Sustainable Strategic Leadership and Organizational Future Readiness

- Building a culture of strategic thinking and accountability
- Encouraging innovation, adaptability, and organizational learning
- Developing future leaders and strengthening leadership continuity
- Building strategic capability across management levels
- Evaluating leadership impact on organizational performance
- Sustaining strategic momentum after major initiatives are launched
- Lessons learned from strategic success and failure
- Continuous improvement of strategic leadership practices
- Developing personal strategic leadership priorities and commitments
- Best practices for sustainable strategic leadership and organizational resilience

DAY 05 — CONTINUED

FINAL WORKSHOP

Developing a 90-day Strategic Leadership Development Plan covering strategic vision, priorities, decision-making, stakeholder alignment, execution, performance measures, change leadership, organizational capability, and continuous improvement

Register or Request More Information

Course page: <https://quest-training.com/courses/strategic-leadership-training-course>

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