

Course No. 1700

Strategic Foresight & Future Readiness for Government Training Course

PUBLIC SECTOR INNOVATION & FUTURE GOVERNMENT
GOVERNMENT & PUBLIC SECTOR

DURATION

5 Days

DELIVERY

Classroom



Course Overview

The Strategic Foresight & Future Readiness for Government Training Course provides a comprehensive and practical framework for helping government leaders and public-sector professionals anticipate future developments, identify emerging opportunities and risks, and strengthen organizational readiness for uncertainty and long-term change. The course focuses on moving beyond traditional planning toward proactive, future-oriented decision-making.

Government organizations operate in environments shaped by technological disruption, demographic changes, economic shifts, environmental pressures, geopolitical developments, evolving citizen expectations, and changing regulatory landscapes. Strategic foresight enables government institutions to systematically explore possible futures, challenge assumptions, identify emerging signals, and prepare strategies that remain resilient under different scenarios.

The program examines the core principles and methodologies of strategic foresight, including horizon scanning, environmental scanning, emerging trends, weak signals, drivers of change, uncertainty analysis, scenario planning, alternative futures, and future opportunity and risk assessment. Participants will learn how to distinguish between predictable trends and uncertain developments that could significantly influence government priorities and institutional performance.

A strong focus is placed on translating foresight insights into practical government action. Participants will explore how to develop future scenarios, stress-test existing strategies, identify capability gaps, establish early-warning indicators, and design strategic responses. The course also addresses how leaders can build organizational cultures that encourage anticipation, adaptability, innovation, and long-term thinking.

Through government-focused case studies, horizon-scanning exercises, scenario-building workshops, strategic simulations, and future-readiness assessments, participants will develop the capability to anticipate change and prepare their organizations for multiple possible futures. The course is suitable for ministries, government authorities, municipalities, regulatory bodies, public institutions, and government-owned organizations.

Objectives

- Analyze the principles of Strategic Foresight and their relevance to government strategy and decision-making.
- Assess emerging trends, drivers of change, weak signals, and disruptive developments that may affect government priorities.
- Apply horizon scanning and environmental scanning techniques to identify potential future developments.
- Evaluate uncertainties, emerging risks, and opportunities across economic, technological, social, environmental, and regulatory dimensions.
- Develop alternative future scenarios to support long-term government planning and strategic decision-making.
- Apply scenario analysis to stress-test existing government strategies, policies, and programs.
- Identify organizational capability gaps that may limit future readiness and institutional resilience.
- Develop early-warning indicators and monitoring mechanisms for emerging strategic changes.
- Design strategic responses and adaptive initiatives based on alternative future scenarios.
- Strengthen leadership capabilities for managing uncertainty, disruption, and long-term transformation.
- Integrate strategic foresight into government strategy, policy development, risk management, and performance planning.
- Develop an integrated Strategic Foresight & Future Readiness framework by the end of the course.

Who Should Attend

This training course is designed for government executives, senior leaders, strategy and planning directors, policy professionals, transformation leaders, institutional development managers, risk professionals, and specialists responsible for long-term planning and organizational readiness.

The course is particularly relevant to professionals working in ministries, government authorities, municipalities, regulatory bodies, public institutions, and government-owned organizations. It is also suitable for specialists in strategic planning, public policy, risk management, innovation, digital transformation, organizational development, performance management, and future studies.

The program will benefit decision makers and members of strategic planning, transformation, risk, innovation, and policy committees who need to understand emerging changes and prepare their organizations for uncertain futures. Participants will gain practical tools for identifying future signals, developing scenarios, testing strategies, and building institutional readiness.

Learning Outcomes

- Explain the principles, concepts, and applications of Strategic Foresight in government.
- Identify emerging trends, drivers of change, weak signals, and potential disruptions.
- Conduct structured horizon scanning and environmental scanning activities.
- Analyze the potential impact of emerging developments on government strategies and priorities.
- Distinguish between predictable trends, critical uncertainties, and high-impact disruptions.
- Develop alternative future scenarios and assess their implications for government organizations.
- Stress-test existing strategies, policies, programs, and initiatives against different future scenarios.
- Identify future capability, resource, technology, workforce, and governance gaps.
- Develop early-warning indicators and mechanisms for monitoring emerging changes.
- Design adaptive strategic responses and initiatives that improve organizational resilience.
- Integrate foresight insights into strategic planning, risk management, policy development, and transformation.
- Prepare a practical Future Readiness Roadmap for a government organization.

Course Outline

DAY 01

Foundations of Strategic Foresight & Government Futures

- Strategic Foresight and its role in government strategy and policy
- From traditional planning to future-oriented government
- Understanding trends, drivers of change, weak signals, and disruptions
- Major forces shaping the future of government and public services

DAY 01 — CONTINUED

PRACTICAL APPLICATION

Identify key forces of change that could influence a government organization over the next 5–10 years

DAY 02

Horizon Scanning & Emerging Change

- Horizon scanning and environmental scanning methodologies
- Identifying emerging technological, economic, social, environmental, demographic, and regulatory developments
- Weak signals, emerging issues, and early indicators of change
- Assessing the potential impact, uncertainty, and timing of emerging developments

PRACTICAL APPLICATION

Conduct a horizon-scanning exercise and develop an emerging-change map for a government sector

DAY 03

Scenario Planning & Alternative Futures

- Principles and methodology of scenario planning
- Identifying critical uncertainties and key drivers
- Developing plausible alternative future scenarios
- Exploring implications, risks, opportunities, and strategic choices under different futures

PRACTICAL APPLICATION

Build multiple future scenarios for a government organization and assess their strategic implications

DAY 04

Future Readiness, Resilience & Strategic Adaptation

- Assessing organizational readiness for future change and disruption
- Identifying future capability, workforce, technology, resource, and governance gaps
- Stress-testing government strategies and policies against alternative scenarios
- Developing adaptive strategies, strategic options, and resilience measures

PRACTICAL APPLICATION

Conduct a Future Readiness Assessment and develop strategic responses to identified future challenges

DAY 05

Foresight Governance & Future-Ready Government

- Integrating Strategic Foresight into government strategy and policy development
- Early-warning systems, future indicators, and strategic monitoring
- Leadership for uncertainty, disruption, innovation, and long-term transformation
- Building a future-ready organizational culture and institutional capabilities

FINAL WORKSHOP

Develop an integrated Strategic Foresight & Future Readiness Roadmap covering horizon scanning, emerging trends, drivers of change, scenarios, strategic risks, opportunities, capability gaps, early-warning indicators, adaptive strategies, governance, and implementation priorities.

Register or Request More Information

Course page: <https://quest-training.com/courses/strategic-foresight-future-readiness-for-government-training-course>

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