

Course No. 1402

Strategic Financial Management Training Course

**CORPORATE FINANCE & FINANCIAL MANAGEMENT
FINANCE, INVESTMENT & BANKING**

DURATION

5 Days

DELIVERY

Classroom



Course Overview

The Strategic Financial Management Training Course provides a comprehensive framework for integrating financial management with organizational strategy, long-term planning, investment priorities, and sustainable business performance. Strategic financial management extends beyond routine financial control by focusing on how financial resources can be planned, allocated, monitored, and optimized to support strategic objectives and strengthen organizational resilience.

The course enables participants to understand the strategic role of finance in corporate decision-making and how financial policies influence profitability, liquidity, capital structure, investment capacity, and long-term organizational value. Participants will develop the ability to evaluate financial performance from both operational and strategic perspectives while connecting financial information with broader organizational priorities.

In increasingly complex business environments, organizations must make financial decisions while balancing growth opportunities, capital requirements, liquidity pressures, market conditions, financial risks, and competing resource priorities. The course therefore focuses on practical approaches to financial strategy, capital allocation, investment evaluation, financing decisions, working capital management, performance measurement, and financial risk management.

Strategic financial management is particularly important for government entities, ministries, public sector organizations, banks, financial institutions, oil and gas organizations, and large corporations where financial resources must be aligned with long-term plans and strategic commitments. The course provides a structured approach to evaluating financial choices, strengthening financial governance, improving resource utilization, and supporting management decisions with reliable financial analysis.

Through case studies, financial analysis, scenario assessment, and practical exercises, participants will strengthen their ability to formulate financial strategies, evaluate strategic alternatives, manage financial risks, and establish financial performance measures. The program is designed to help finance professionals and executives contribute more effectively to strategic planning and organizational value creation.

Objectives

- Analyze the strategic role of financial management and its contribution to organizational performance throughout the course.
- Develop financial strategies aligned with corporate objectives, business plans, investment priorities, and long-term sustainability.
- Evaluate financial performance using profitability, liquidity, efficiency, value creation, and risk indicators.
- Apply strategic financial analysis to investment, financing, capital allocation, and resource management decisions.
- Design financial plans that balance growth requirements, liquidity needs, financial risk, and available resources.
- Improve capital allocation decisions by assessing the financial and strategic impact of competing investment opportunities.
- Assess capital structure, financing requirements, and funding alternatives in relation to organizational strategy.
- Strengthen working capital and cash flow management to support operational stability and financial flexibility.
- Implement financial risk assessment techniques to identify and manage strategic financial exposures.
- Align financial performance measures with strategic objectives and organizational priorities.
- Evaluate the long-term financial implications of major strategic decisions and business initiatives.
- Develop practical recommendations for strengthening financial governance, performance, and strategic decision-making.

Who Should Attend

This course is designed for chief financial officers, finance directors, financial controllers, strategic finance managers, financial planning and analysis professionals, treasury managers, investment managers, budgeting managers, and senior finance specialists involved in financial strategy, planning, performance management, capital allocation, or executive decision support.

It is also appropriate for strategic planning managers, business development professionals, risk managers, investment professionals, corporate finance specialists, project finance professionals,

internal audit managers, and senior operational managers who need to understand the financial implications of strategic initiatives. Professionals responsible for business planning, capital expenditure, investment appraisal, financing strategy, or organizational performance will benefit from the program.

The course is particularly suitable for executives and decision makers in government entities, ministries, public sector organizations, banks, financial institutions, oil and gas organizations, infrastructure institutions, and large corporations who are responsible for aligning financial resources with strategic priorities and ensuring that financial decisions support sustainable organizational performance.

Learning Outcomes

- Explain the strategic role of financial management in achieving organizational objectives and long-term performance.
- Analyze financial statements and management information from a strategic decision-making perspective.
- Evaluate financial performance using profitability, liquidity, efficiency, value creation, and risk measures.
- Develop financial strategies that support business growth, operational requirements, and long-term sustainability.
- Assess investment opportunities using appropriate financial evaluation and strategic criteria.
- Evaluate capital allocation alternatives and prioritize competing investment and resource requirements.
- Analyze financing requirements, capital structure options, and their impact on financial flexibility and risk.
- Strengthen cash flow and working capital management to improve operational and financial resilience.
- Identify strategic financial risks and recommend appropriate mitigation and control measures.
- Prepare financial recommendations that support senior management and strategic decision-making.
- Establish financial performance measures aligned with organizational strategy and management priorities.
- Develop an integrated strategic financial management framework suitable for practical

organizational application.

Course Outline

DAY 01

Strategic Financial Management Foundations

- Concept, scope, and principles of strategic financial management
- The evolving role of finance in strategic management
- Linking financial strategy with organizational vision, mission, and objectives
- Financial value creation and long-term organizational performance
- Strategic financial planning and resource alignment
- Financial governance and management accountability
- Financial information as a strategic management tool

PRACTICAL APPLICATION

Assessing the alignment between financial strategy and organizational strategy

DAY 02

Financial Performance, Planning and Value Creation

- Strategic analysis of financial statements and management reports
- Profitability, liquidity, efficiency, and financial performance measurement
- Key financial performance indicators and strategic performance monitoring
- Financial forecasting and long-term financial planning
- Drivers of revenue, cost, margin, and cash flow performance
- Value creation and financial sustainability
- Identifying financial performance gaps and improvement opportunities

PRACTICAL APPLICATION

Developing a strategic financial performance assessment

DAY 03

Investment, Capital Allocation and Strategic Decisions

- Strategic investment decision-making and capital allocation principles
- Evaluating capital projects and investment opportunities
- Cash flow analysis and investment decision criteria
- Prioritizing projects under financial and resource constraints
- Assessing risk and return in strategic investment decisions
- Scenario and sensitivity analysis for major financial decisions
- Strategic implications of acquisitions, expansion, and major capital programs

PRACTICAL APPLICATION

Evaluating competing investment opportunities and developing a capital allocation recommendation

DAY 04

Financing Strategy, Liquidity and Financial Risk

- Strategic financing requirements and funding alternatives
- Capital structure and financing strategy considerations
- Cost of capital and implications for strategic decisions
- Liquidity management and working capital strategy
- Financial risk identification and assessment
- Interest rate, currency, refinancing, credit, and market risk considerations
- Financial resilience and contingency planning

PRACTICAL APPLICATION

Developing an integrated financing, liquidity, and financial risk assessment

DAY 05

Strategic Financial Leadership and Implementation

- Integrating financial strategy with corporate and operational strategies
- Strategic financial decision-making for senior executives
- Developing financial policies and strategic performance frameworks
- Financial governance, accountability, and decision controls
- Translating financial analysis into executive recommendations
- Monitoring strategic financial performance and corrective actions
- Building continuous improvement mechanisms for strategic financial management

FINAL WORKSHOP

Developing a comprehensive strategic financial management plan for an organization

Register or Request More Information

Course page: <https://quest-training.com/courses/strategic-financial-management-training-course>

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