

Course No. 1126

Strategic Engineering Leadership Training Course

**ENGINEERING MANAGEMENT
INDUSTRIAL ENGINEERING, MAINTENANCE & OPERATIONS**

DURATION

5 Days

LOCATION

Marrakesh, Morocco

DELIVERY

Classroom

DATES

12 – 16 Oct 2026



Scheduled Event Details

CITY	Marrakesh, Morocco
DATE	12 – 16 Oct 2026
DELIVERY TYPE	Classroom
COURSE FEE	€4,700

Course Overview

The Strategic Engineering Leadership Training Course is a comprehensive executive development program designed to strengthen the leadership capabilities of engineering professionals responsible for driving organizational performance, operational excellence, and long-term business success. As engineering organizations continue to face rapid technological advancements, increasing regulatory requirements, complex projects, and evolving stakeholder expectations, engineering leaders must possess not only technical expertise but also strategic vision, leadership agility, and sound business judgment. This course equips participants with the competencies required to lead engineering functions that contribute directly to organizational growth and sustainable competitive advantage.

Engineering leadership has evolved beyond managing technical operations to becoming a strategic function that aligns engineering initiatives with corporate objectives, innovation strategies, digital transformation, and enterprise performance. Organizations across government, public sector, oil and gas, energy, manufacturing, infrastructure, utilities, and multinational corporations require engineering leaders who can inspire teams, manage change, optimize resources, mitigate risks, and deliver measurable business value. This Strategic Engineering Leadership Training Course provides practical methodologies, internationally recognized leadership frameworks, and management tools that enable participants to lead confidently in dynamic engineering environments.

Throughout the program, participants will explore strategic leadership principles, organizational alignment, engineering governance, innovation management, performance measurement, decision-making, stakeholder engagement, risk management, change leadership, and continuous improvement. The course emphasizes practical application through interactive discussions, leadership simulations, engineering case studies, and implementation workshops that prepare participants to address real organizational challenges while strengthening leadership effectiveness.

Designed for executives, engineering directors, senior managers, department heads, technical

leaders, project managers, and decision makers, this course supports organizations in developing engineering leaders who can transform strategy into execution, foster innovation, improve operational performance, and build resilient engineering teams capable of delivering sustainable results. Participants will leave with practical leadership strategies that can be immediately applied to improve engineering performance and organizational success.

Objectives

- Analyze strategic engineering leadership principles and their impact on organizational performance throughout the course.
- Develop strategic leadership capabilities for managing engineering teams, departments, and complex projects.
- Evaluate organizational challenges and identify leadership strategies that support engineering excellence.
- Apply strategic planning methodologies to align engineering initiatives with corporate objectives.
- Design performance measurement frameworks that support engineering productivity and continuous improvement.
- Improve decision-making processes by integrating technical, financial, operational, and strategic considerations.
- Strengthen leadership competencies for managing organizational change, innovation, and transformation.
- Implement engineering governance and risk management practices that support sustainable performance.
- Assess engineering team performance using leadership metrics and organizational performance indicators.
- Align engineering leadership practices with organizational vision, business strategy, and long-term growth objectives.

Who Should Attend

The Strategic Engineering Leadership Training Course is designed for engineering directors, engineering managers, senior engineers, technical managers, project managers, operations managers, maintenance managers, plant managers, engineering supervisors, and professionals preparing for executive engineering leadership roles. It is particularly valuable for individuals responsible for leading engineering departments, managing strategic engineering initiatives, or

driving organizational transformation.

The course is also suitable for department heads, engineering consultants, engineering planners, quality managers, asset managers, reliability engineers, engineering program managers, technical advisors, performance improvement specialists, innovation leaders, and executives seeking to strengthen their strategic leadership capabilities while enhancing engineering performance across their organizations.

This program is highly relevant for professionals working in government entities, ministries, public sector organizations, oil and gas companies, energy providers, utility organizations, manufacturing industries, construction firms, infrastructure projects, engineering consulting companies, transportation organizations, and multinational corporations that require engineering leaders capable of delivering strategic value, operational excellence, and sustainable organizational growth.

Learning Outcomes

- By the end of the Strategic Engineering Leadership Training Course, participants will be able to:
- Develop strategic engineering leadership plans aligned with organizational objectives.
- Lead engineering teams using modern leadership principles that improve collaboration and performance.
- Apply strategic planning techniques to engineering functions and major projects.
- Evaluate engineering risks and opportunities to support informed executive decision-making.
- Design engineering performance measurement systems using relevant key performance indicators.
- Implement effective change management strategies within engineering organizations.
- Strengthen engineering governance, accountability, and organizational compliance.
- Foster innovation and continuous improvement across engineering operations.
- Build productive relationships with stakeholders while improving communication and organizational alignment.
- Prepare actionable leadership strategies that enhance engineering performance and support long-term organizational success.

Course Outline

DAY 01

Strategic Engineering Leadership Fundamentals

- The evolving role of strategic engineering leaders
- Leadership principles for modern engineering organizations
- Aligning engineering strategy with corporate vision and business objectives
- Strategic thinking and organizational analysis

PRACTICAL APPLICATION

Assessing strategic leadership challenges within engineering organizations

DAY 02

Strategic Planning and Engineering Performance

- Strategic planning frameworks for engineering functions
- Engineering resource optimization and organizational alignment
- Performance management and engineering key performance indicators
- Data-driven engineering decision-making

PRACTICAL APPLICATION

Developing an engineering strategic performance framework

DAY 03

Leading High-Performance Engineering Teams

- Leadership styles for engineering environments
- Building high-performing multidisciplinary engineering teams
- Communication, collaboration, and stakeholder engagement
- Leading organizational change and transformation initiatives

DAY 03 — CONTINUED

PRACTICAL APPLICATION

Leadership simulations and engineering case studies

DAY 04**Engineering Governance, Innovation, and Risk Management**

- Engineering governance principles and organizational accountability
- Enterprise risk management for engineering operations
- Innovation leadership and digital transformation strategies
- Continuous improvement and operational excellence

PRACTICAL APPLICATION

Developing an engineering governance and innovation improvement plan

DAY 05**Sustaining Strategic Engineering Excellence**

- Creating a culture of engineering leadership and continuous development
- Measuring strategic engineering success and organizational impact
- Executive leadership for future engineering challenges
- Developing long-term engineering leadership roadmaps

FINAL WORKSHOP

Preparing a Strategic Engineering Leadership Action Plan for organizational implementation



Register or Request More Information

Course page: <https://quest-training.com/courses/strategic-engineering-leadership-training-course>

Website: <https://quest-training.com>

Email: info@quest-training.com

Phone: +905016771440

