

Course No. 1688

Public Sector Strategy & Performance Management Training Course

GOVERNMENT LEADERSHIP & EXECUTIVE MANAGEMENT
GOVERNMENT & PUBLIC SECTOR

DURATION

5 Days

DELIVERY

Classroom



Course Overview

Public Sector Strategy & Performance Management

The Public Sector Strategy & Performance Management Training Course provides a strategic and practical framework for developing, executing, and monitoring institutional strategy within government entities and public-sector organizations. The course focuses on translating government priorities into clear strategic objectives, measurable performance outcomes, organizational initiatives, and effective management mechanisms that support accountability, service quality, and sustainable institutional performance.

Public-sector organizations operate within complex environments where strategic priorities must be aligned with government policies, public needs, available resources, regulatory requirements, and changing economic and social conditions. Effective strategy management therefore requires more than preparing a strategic plan. It requires a disciplined approach to strategic analysis, priority setting, resource alignment, execution, performance measurement, and executive intervention.

The program examines the complete relationship between public-sector strategy and performance management, beginning with environmental and institutional analysis and progressing through strategic direction, objectives, initiatives, performance indicators, targets, implementation plans, and performance reviews. Participants will learn how to create clear links between strategic priorities, departmental plans, operational activities, budgets, and measurable institutional outcomes.

A strong focus is placed on performance governance and strategic execution. Participants will explore how to develop meaningful key performance indicators, establish performance targets, design executive dashboards, conduct performance reviews, identify performance gaps, and implement corrective interventions. The course also addresses the challenges of measuring public-sector performance where outcomes may involve multiple stakeholders, long-term impacts, and qualitative dimensions.

Through practical exercises, government-focused case studies, strategic analysis, performance dashboard development, and executive decision-making workshops, participants will develop the ability to strengthen strategy execution and institutional performance. The course is suitable for ministries, government authorities, municipalities, public-sector organizations, regulatory bodies, and government-owned institutions seeking to improve strategic alignment, accountability, and

measurable results.

Objectives

- Analyze the principles of public-sector strategy and their relationship with government priorities and institutional performance.
- Assess internal and external factors affecting the strategic direction and performance of public-sector organizations.
- Develop strategic directions, objectives, and priorities aligned with government policies and institutional mandates.
- Design strategic initiatives that translate institutional priorities into practical implementation programs.
- Apply structured approaches to cascading strategy from organizational level to departments and operational teams.
- Develop meaningful key performance indicators and targets for strategic and institutional performance.
- Evaluate performance data to identify trends, gaps, risks, and areas requiring executive intervention.
- Design executive performance dashboards and reporting mechanisms that support evidence-based decision-making.
- Strengthen performance governance, accountability, review processes, and cross-functional alignment.
- Apply corrective and improvement measures when strategic or operational performance deviates from approved targets.
- Assess the effectiveness of strategic initiatives and their contribution to institutional outcomes and public value.
- Develop an integrated Public Sector Strategy & Performance Management framework by the end of the course.

Who Should Attend

This training course is designed for government executives, strategy directors, strategic planning managers, performance management leaders, institutional development managers, policy professionals, program and project managers, and specialists responsible for strategy formulation, implementation, monitoring, and organizational performance.

The course is particularly relevant to professionals working in ministries, government authorities, municipalities, regulatory bodies, public institutions, and government-owned organizations. It is also suitable for professionals in strategic planning, institutional performance, policy development, budgeting, finance, risk management, organizational development, transformation, quality, and business planning functions.

The program will benefit senior leaders, department heads, strategy committees, performance review teams, and decision makers responsible for translating government priorities into institutional results. Participants will gain practical tools for improving strategic alignment, cascading objectives, managing performance, strengthening accountability, and supporting evidence-based executive decisions.

Learning Outcomes

- Explain the core principles of public-sector strategy and performance management.
- Assess internal and external factors influencing institutional strategy and government priorities.
- Develop strategic objectives and priorities aligned with organizational mandates and public-sector requirements.
- Translate strategic objectives into measurable initiatives, programs, and implementation priorities.
- Cascade organizational strategy into departmental and operational objectives.
- Develop effective key performance indicators and performance targets.
- Evaluate performance information to identify gaps, trends, risks, and improvement opportunities.
- Design executive dashboards and performance reports that support informed decision-making.
- Establish performance review mechanisms that strengthen accountability and strategic execution.
- Develop appropriate executive interventions to address strategic and operational performance gaps.
- Evaluate the contribution of strategic initiatives to institutional outcomes and public value.
- Prepare an integrated strategy and performance management framework suitable for implementation within a public-sector organization.

Course Outline

DAY 01

Public Sector Strategy & Strategic Analysis

- Principles and characteristics of public-sector strategy
- Government priorities, institutional mandates, public value, and strategic alignment
- External environment, stakeholder analysis, opportunities, threats, and emerging trends
- Internal capabilities, institutional strengths, weaknesses, resources, and performance gaps

PRACTICAL APPLICATION

Conduct a strategic assessment of a government organization and identify priority strategic issues

DAY 02

Strategic Planning & Objective Setting

- Developing strategic direction, vision, mission, and institutional priorities
- Formulating strategic objectives and defining desired institutional outcomes
- Strategic prioritization and resource alignment
- Translating strategic priorities into strategic initiatives and implementation programs

PRACTICAL APPLICATION

Develop a strategic framework connecting government priorities with institutional objectives and strategic initiatives

DAY 03

Performance Management & Key Performance Indicators

- Principles of public-sector performance management
- Developing effective key performance indicators and performance measures
- Setting targets, baselines, milestones, thresholds, and performance expectations
- Linking strategic, departmental, operational, and service-level performance

DAY 03 — CONTINUED

PRACTICAL APPLICATION

Develop a performance framework and KPI set for a government department or strategic initiative

DAY 04**Performance Monitoring, Reporting & Executive Intervention**

- Performance data analysis and interpretation
- Executive dashboards, scorecards, management reports, and performance reviews
- Identifying performance gaps, root causes, risks, and emerging issues
- Corrective actions, executive interventions, and performance improvement planning

PRACTICAL APPLICATION

Analyze a performance dashboard, identify strategic execution gaps, and develop appropriate executive interventions

DAY 05**Strategy Execution, Governance & Continuous Improvement**

- Strategy execution governance and institutional accountability
- Integrating strategy, performance, budgeting, resources, risk, and operational planning
- Evaluating strategic initiative effectiveness and institutional outcomes
- Continuous improvement, strategic reviews, and organizational performance maturity

FINAL WORKSHOP

Develop an integrated Public Sector Strategy & Performance Management framework covering strategic analysis, priorities, objectives, initiatives, KPIs, targets, governance, performance reporting, executive interventions, and continuous improvement



Register or Request More Information

Course page: <https://quest-training.com/courses/public-sector-strategy-performance-management-training-course>

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