

Course No. 1751

Public Policy Analysis & Development Training Course

**PUBLIC POLICY & GOVERNANCE
GOVERNMENT & PUBLIC SECTOR**

DURATION

5 Days

LOCATION

Zurich, Switzerland

DELIVERY

Classroom

DATES

11 – 15 Jan 2027



Scheduled Event Details

CITY	Zurich, Switzerland
DATE	11 – 15 Jan 2027
DELIVERY TYPE	Classroom
COURSE FEE	€5,000

Course Overview

The Public Policy Analysis & Development Training Course provides a strategic and practical framework for understanding public policy challenges, conducting rigorous policy analysis, and developing effective and implementable policy solutions. The program is designed to strengthen the capabilities of government institutions and public-sector professionals to make informed decisions based on evidence, structured analysis, and clearly defined policy objectives.

Effective public policy development requires a comprehensive understanding of the economic, social, institutional, regulatory, and political context surrounding a policy challenge. It also requires the ability to identify root causes, assess available evidence, analyze stakeholders, develop alternative policy options, evaluate their potential consequences, and translate analytical findings into practical and measurable policy interventions.

The course covers the complete public policy development cycle, from problem identification and policy diagnosis to evidence collection, stakeholder analysis, objective setting, option development, impact assessment, cost-benefit considerations, risk analysis, policy selection, implementation planning, monitoring, and evaluation.

Particular emphasis is placed on practical policy analysis tools, including root-cause analysis, stakeholder analysis, comparative analysis, scenario analysis, policy option assessment, risk analysis, and performance measurement. Participants will also explore how to manage uncertainty, data limitations, competing interests, institutional constraints, and implementation challenges during the policy development process.

Through case studies, policy problem analysis, policy evaluation exercises, option development, policy design workshops, and recommendation-building activities, participants will develop the

practical capabilities required to produce high-quality policy analysis, provide clear recommendations to decision makers, and improve the effectiveness, sustainability, and public value of government policies.

Objectives

- Analyze the fundamental principles and concepts of public policy analysis and development.
- Define public policy problems clearly and structure them for systematic analysis.
- Analyze root causes and the economic, social, institutional, and regulatory factors affecting policy challenges.
- Evaluate existing policies and programs to identify strengths, gaps, and areas for improvement.
- Collect and analyze relevant evidence and data to support policy development.
- Identify stakeholders and assess their interests, influence, expectations, and potential impacts.
- Develop multiple policy alternatives aligned with defined problems and objectives.
- Evaluate policy alternatives based on effectiveness, cost, risk, feasibility, and expected outcomes.
- Apply scenario analysis and benchmarking to strengthen policy choices.
- Develop clear, evidence-based policy recommendations for decision makers.
- Design implementation, monitoring, and evaluation frameworks for public policies.
- Develop an integrated framework for analyzing, developing, reviewing, and improving public policies.

Who Should Attend

This training course is designed for government executives, policy directors, public policy advisors, policy analysts, researchers, strategic planning professionals, and officials involved in the development, implementation, monitoring, or evaluation of public policies.

It is particularly relevant to ministries, government authorities, regulatory bodies, public institutions, and municipalities involved in designing policies, strategies, programs, and government initiatives or evaluating and improving existing interventions.

The program will also benefit economists, data and research specialists, performance and

monitoring professionals, governance and regulatory specialists, program and project managers, legal and public policy professionals, and decision makers who need to evaluate policy options and translate analytical findings into practical recommendations.

Learning Outcomes

- By the end of the course, participants will be able to:
- Explain the stages and key components of the public policy development cycle.
- Define and structure public policy problems using systematic analytical approaches.
- Analyze root causes and economic, social, institutional, and regulatory factors influencing policy challenges.
- Evaluate existing policies and programs and assess their effectiveness and outcomes.
- Identify appropriate data sources and evidence for public policy analysis.
- Conduct stakeholder analysis and assess interests, influence, expectations, and potential impacts.
- Develop alternative policy options for addressing defined public-sector challenges.
- Compare policy alternatives using structured and transparent evaluation criteria.
- Assess the costs, benefits, risks, feasibility, and potential impacts of policy options.
- Apply scenario analysis and benchmarking to support policy development and decision-making.
- Prepare evidence-based and decision-oriented policy recommendations.
- Develop indicators for measuring policy implementation, outcomes, and impact.
- Identify risks and implementation challenges that may affect policy success.
- Develop an integrated framework for public policy development, review, evaluation, and continuous improvement.

Course Outline

DAY 01

Foundations of Public Policy Analysis & Problem Definition

- Principles and objectives of public policy
- The role of public policy in achieving government priorities
- The public policy cycle and key stages of policy development

DAY 01 — CONTINUED

- Political, economic, social, institutional, and regulatory policy environments
- Identifying and defining public policy problems
- Root-cause analysis and problem diagnosis
- Identifying gaps between current conditions and desired outcomes
- Establishing policy objectives and intended results

PRACTICAL APPLICATION

Analyze a public policy challenge and define the problem, objectives, and desired outcomes

DAY 02

Evidence, Data & Stakeholder Analysis

- The role of evidence and data in public policy analysis
- Identifying relevant data and information sources
- Assessing evidence quality, reliability, relevance, and limitations
- Quantitative and qualitative approaches to policy analysis
- Identifying and categorizing policy stakeholders
- Stakeholder interests, influence, power, and expectations
- Managing competing interests and different policy perspectives

PRACTICAL APPLICATION

Develop a stakeholder map and evidence framework for a selected public policy

DAY 03

Policy Alternatives & Option Assessment

- Approaches to developing policy alternatives
- Regulatory and non-regulatory policy options
- Establishing policy option evaluation criteria
- Assessing policy effectiveness and feasibility
- Cost-benefit analysis and resource implications

DAY 03 — CONTINUED

- Risk assessment and direct and indirect impacts
- Economic, social, institutional, and operational impact analysis
- Benchmarking and comparative policy analysis

PRACTICAL APPLICATION

Develop and compare multiple policy alternatives for a defined government challenge

DAY 04

Policy Design, Implementation & Performance

- Selecting the preferred policy option
- Designing effective government policy interventions
- Defining institutional roles and responsibilities
- Public policy implementation planning
- Identifying required resources and organizational capabilities
- Managing implementation risks and barriers
- Developing policy performance indicators and outcome measures
- Monitoring policy implementation and evaluating results

PRACTICAL APPLICATION

Design a public policy and develop its implementation, monitoring, and performance framework

DAY 05

Policy Recommendations, Decision-Making & Continuous Improvement

- Translating analytical findings into policy recommendations
- Preparing policy briefs and decision-oriented reports
- Presenting policy options, trade-offs, risks, and uncertainty
- Scenario analysis for strategic policy decision-making
- Linking public policy with strategic planning and performance management

DAY 05 — CONTINUED

- Policy review and evaluation
- Institutional learning, policy adaptation, and continuous improvement
- Building institutional capacity for policy analysis and development

FINAL WORKSHOP

Develop a comprehensive Public Policy Analysis & Development framework covering problem definition, root-cause analysis, evidence collection, stakeholder analysis, objective setting, policy alternatives, impact assessment, cost-benefit analysis, risk assessment, option selection, policy design, implementation planning, performance indicators, monitoring, evaluation, recommendations, and continuous improvement.

Register or Request More Information

Course page: <https://quest-training.com/courses/public-policy-analysis-development-training-course>

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