

Course No. 1751

# Public Policy Analysis & Development Training Course

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**PUBLIC POLICY & GOVERNANCE  
GOVERNMENT & PUBLIC SECTOR**

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DURATION

**5 Days**

LOCATION

**Lisbon, Portugal**

DELIVERY

**Classroom**

DATES

**18 – 22 Jan 2027**



## Scheduled Event Details

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| CITY          | Lisbon, Portugal |
| DATE          | 18 – 22 Jan 2027 |
| DELIVERY TYPE | Classroom        |
| COURSE FEE    | €5,400           |

## Course Overview

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The Public Policy Analysis & Development Training Course provides a strategic and practical framework for understanding public policy challenges, conducting rigorous policy analysis, and developing effective and implementable policy solutions. The program is designed to strengthen the capabilities of government institutions and public-sector professionals to make informed decisions based on evidence, structured analysis, and clearly defined policy objectives.

Effective public policy development requires a comprehensive understanding of the economic, social, institutional, regulatory, and political context surrounding a policy challenge. It also requires the ability to identify root causes, assess available evidence, analyze stakeholders, develop alternative policy options, evaluate their potential consequences, and translate analytical findings into practical and measurable policy interventions.

The course covers the complete public policy development cycle, from problem identification and policy diagnosis to evidence collection, stakeholder analysis, objective setting, option development, impact assessment, cost-benefit considerations, risk analysis, policy selection, implementation planning, monitoring, and evaluation.

Particular emphasis is placed on practical policy analysis tools, including root-cause analysis, stakeholder analysis, comparative analysis, scenario analysis, policy option assessment, risk analysis, and performance measurement. Participants will also explore how to manage uncertainty, data limitations, competing interests, institutional constraints, and implementation challenges during the policy development process.

Through case studies, policy problem analysis, policy evaluation exercises, option development, policy design workshops, and recommendation-building activities, participants will develop the

practical capabilities required to produce high-quality policy analysis, provide clear recommendations to decision makers, and improve the effectiveness, sustainability, and public value of government policies.

## Objectives

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- Analyze the fundamental principles and concepts of public policy analysis and development.
- Define public policy problems clearly and structure them for systematic analysis.
- Analyze root causes and the economic, social, institutional, and regulatory factors affecting policy challenges.
- Evaluate existing policies and programs to identify strengths, gaps, and areas for improvement.
- Collect and analyze relevant evidence and data to support policy development.
- Identify stakeholders and assess their interests, influence, expectations, and potential impacts.
- Develop multiple policy alternatives aligned with defined problems and objectives.
- Evaluate policy alternatives based on effectiveness, cost, risk, feasibility, and expected outcomes.
- Apply scenario analysis and benchmarking to strengthen policy choices.
- Develop clear, evidence-based policy recommendations for decision makers.
- Design implementation, monitoring, and evaluation frameworks for public policies.
- Develop an integrated framework for analyzing, developing, reviewing, and improving public policies.

## Who Should Attend

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This training course is designed for government executives, policy directors, public policy advisors, policy analysts, researchers, strategic planning professionals, and officials involved in the development, implementation, monitoring, or evaluation of public policies.

It is particularly relevant to ministries, government authorities, regulatory bodies, public institutions, and municipalities involved in designing policies, strategies, programs, and government initiatives or evaluating and improving existing interventions.

The program will also benefit economists, data and research specialists, performance and

monitoring professionals, governance and regulatory specialists, program and project managers, legal and public policy professionals, and decision makers who need to evaluate policy options and translate analytical findings into practical recommendations.

## Learning Outcomes

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- By the end of the course, participants will be able to:
- Explain the stages and key components of the public policy development cycle.
- Define and structure public policy problems using systematic analytical approaches.
- Analyze root causes and economic, social, institutional, and regulatory factors influencing policy challenges.
- Evaluate existing policies and programs and assess their effectiveness and outcomes.
- Identify appropriate data sources and evidence for public policy analysis.
- Conduct stakeholder analysis and assess interests, influence, expectations, and potential impacts.
- Develop alternative policy options for addressing defined public-sector challenges.
- Compare policy alternatives using structured and transparent evaluation criteria.
- Assess the costs, benefits, risks, feasibility, and potential impacts of policy options.
- Apply scenario analysis and benchmarking to support policy development and decision-making.
- Prepare evidence-based and decision-oriented policy recommendations.
- Develop indicators for measuring policy implementation, outcomes, and impact.
- Identify risks and implementation challenges that may affect policy success.
- Develop an integrated framework for public policy development, review, evaluation, and continuous improvement.

## Course Outline

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### DAY 01

## Foundations of Public Policy Analysis & Problem Definition

- Principles and objectives of public policy
- The role of public policy in achieving government priorities
- The public policy cycle and key stages of policy development

## DAY 01 — CONTINUED

- Political, economic, social, institutional, and regulatory policy environments
- Identifying and defining public policy problems
- Root-cause analysis and problem diagnosis
- Identifying gaps between current conditions and desired outcomes
- Establishing policy objectives and intended results

**PRACTICAL APPLICATION**

Analyze a public policy challenge and define the problem, objectives, and desired outcomes

## DAY 02

## Evidence, Data & Stakeholder Analysis

- The role of evidence and data in public policy analysis
- Identifying relevant data and information sources
- Assessing evidence quality, reliability, relevance, and limitations
- Quantitative and qualitative approaches to policy analysis
- Identifying and categorizing policy stakeholders
- Stakeholder interests, influence, power, and expectations
- Managing competing interests and different policy perspectives

**PRACTICAL APPLICATION**

Develop a stakeholder map and evidence framework for a selected public policy

## DAY 03

## Policy Alternatives & Option Assessment

- Approaches to developing policy alternatives
- Regulatory and non-regulatory policy options
- Establishing policy option evaluation criteria
- Assessing policy effectiveness and feasibility
- Cost-benefit analysis and resource implications

## DAY 03 — CONTINUED

- Risk assessment and direct and indirect impacts
- Economic, social, institutional, and operational impact analysis
- Benchmarking and comparative policy analysis

**PRACTICAL APPLICATION**

Develop and compare multiple policy alternatives for a defined government challenge

## DAY 04

**Policy Design, Implementation & Performance**

- Selecting the preferred policy option
- Designing effective government policy interventions
- Defining institutional roles and responsibilities
- Public policy implementation planning
- Identifying required resources and organizational capabilities
- Managing implementation risks and barriers
- Developing policy performance indicators and outcome measures
- Monitoring policy implementation and evaluating results

**PRACTICAL APPLICATION**

Design a public policy and develop its implementation, monitoring, and performance framework

## DAY 05

**Policy Recommendations, Decision-Making & Continuous Improvement**

- Translating analytical findings into policy recommendations
- Preparing policy briefs and decision-oriented reports
- Presenting policy options, trade-offs, risks, and uncertainty
- Scenario analysis for strategic policy decision-making
- Linking public policy with strategic planning and performance management

## DAY 05 — CONTINUED

- Policy review and evaluation
- Institutional learning, policy adaptation, and continuous improvement
- Building institutional capacity for policy analysis and development

**FINAL WORKSHOP**

Develop a comprehensive Public Policy Analysis & Development framework covering problem definition, root-cause analysis, evidence collection, stakeholder analysis, objective setting, policy alternatives, impact assessment, cost-benefit analysis, risk assessment, option selection, policy design, implementation planning, performance indicators, monitoring, evaluation, recommendations, and continuous improvement.

## Register or Request More Information

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Course page: <https://quest-training.com/courses/public-policy-analysis-development-training-course>

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