

Course No. 1244

Intelligent Process Automation Training Course

AI AUTOMATION & INTELLIGENT WORKFLOWS
ARTIFICIAL INTELLIGENCE & APPLICATIONS

DURATION

5 Days

LOCATION

Marrakesh, Morocco

DELIVERY

Classroom

DATES

23 – 27 Nov 2026



Scheduled Event Details

CITY	Marrakesh, Morocco
DATE	23 – 27 Nov 2026
DELIVERY TYPE	Classroom
COURSE FEE	€4,700

Course Overview

The Intelligent Process Automation Training Course is designed to equip professionals with the strategic knowledge and practical skills required to transform business operations through Intelligent Process Automation (IPA). By combining Artificial Intelligence (AI), Robotic Process Automation (RPA), Machine Learning (ML), Natural Language Processing (NLP), Intelligent Document Processing (IDP), Process Mining, and advanced analytics, Intelligent Process Automation enables organizations to automate end-to-end business processes, improve operational efficiency, reduce costs, enhance service quality, and support data-driven decision-making. This course provides a comprehensive framework for implementing intelligent automation initiatives that align with organizational objectives and digital transformation strategies.

As organizations increasingly seek to modernize operations and improve productivity, traditional automation alone is no longer sufficient to address complex business challenges. Intelligent Process Automation extends conventional automation capabilities by enabling systems to interpret information, process unstructured data, make intelligent recommendations, and continuously improve operational performance through AI-powered insights. Participants will learn how to identify automation opportunities, redesign business processes, integrate AI technologies into enterprise workflows, and build scalable automation solutions that deliver measurable business value.

Throughout the Intelligent Process Automation Training Course, participants will explore internationally recognized methodologies for process optimization, intelligent workflow design, automation governance, enterprise integration, cybersecurity, compliance, data governance, performance management, and organizational change. The course demonstrates how Intelligent Process Automation supports operational excellence, customer experience improvement, workforce productivity, regulatory compliance, and continuous innovation across government entities, financial institutions, oil and gas organizations, healthcare providers, manufacturing companies, and large enterprises.

Combining strategic planning with practical implementation, this course enables executives, managers, digital transformation leaders, business analysts, automation specialists, and operational professionals to successfully lead Intelligent Process Automation initiatives. Through practical workshops, implementation exercises, real-world case studies, and business simulations, participants will develop the capabilities to design intelligent automation strategies, optimize enterprise operations, improve organizational agility, and create sustainable competitive advantage through AI-enabled business transformation.

Objectives

- Analyze enterprise business processes to identify opportunities for Intelligent Process Automation implementation during the course.
- Develop comprehensive Intelligent Process Automation strategies aligned with organizational goals and digital transformation initiatives.
- Evaluate business workflows to determine automation feasibility, operational complexity, and expected business value.
- Apply Artificial Intelligence technologies to automate repetitive, rule-based, and knowledge-intensive business processes.
- Design intelligent automation architectures that integrate AI, RPA, Process Mining, and enterprise business systems.
- Improve operational efficiency, productivity, accuracy, and customer service through Intelligent Process Automation.
- Strengthen governance, compliance, cybersecurity, and risk management throughout intelligent automation initiatives.
- Implement performance measurement frameworks using KPIs, operational metrics, and return on investment analysis.
- Assess organizational readiness, technology infrastructure, and workforce capabilities for Intelligent Process Automation adoption.
- Align Intelligent Process Automation initiatives with operational excellence, continuous improvement, innovation, and enterprise digital transformation strategies.

Who Should Attend

The Intelligent Process Automation Training Course is designed for executives, chief digital officers, operations managers, digital transformation leaders, business process managers, automation managers, IT managers, innovation managers, project managers, enterprise architects, business analysts, operational excellence professionals, and senior decision-makers responsible for improving organizational performance through intelligent automation.

The course is particularly valuable for professionals working in government entities, ministries, public sector organizations, banks, financial institutions, insurance companies, oil and gas organizations, manufacturing companies, healthcare providers, telecommunications organizations, logistics companies, energy organizations, utilities, and multinational corporations implementing enterprise automation and digital transformation programs.

It is also suitable for RPA developers, AI specialists, process improvement professionals, BPM specialists, Lean and Six Sigma practitioners, ERP consultants, compliance officers, internal auditors, customer experience managers, HR professionals, finance managers, procurement specialists, workflow designers, enterprise automation consultants, and professionals responsible for business transformation, process optimization, intelligent workflow management, and operational innovation.

Learning Outcomes

- By the end of the Intelligent Process Automation Training Course, participants will be able to:
- Explain the principles, technologies, and business value of Intelligent Process Automation.
- Assess enterprise processes to identify high-value automation opportunities.
- Design intelligent automation solutions that combine AI, RPA, Process Mining, and Intelligent Document Processing.
- Integrate Intelligent Process Automation with ERP, CRM, BPM, HR, finance, procurement, and enterprise applications.
- Improve operational efficiency, productivity, service quality, and process accuracy through intelligent automation.
- Apply governance, cybersecurity, compliance, data management, and risk management principles to automation initiatives.

- Measure automation performance using KPIs, operational dashboards, and business value metrics.
- Develop business cases and implementation roadmaps for enterprise Intelligent Process Automation projects.
- Lead organizational change initiatives that support successful automation adoption and workforce readiness.
- Manage enterprise Intelligent Process Automation programs that contribute to operational excellence, digital transformation, and continuous improvement.

Course Outline

DAY 01

Foundations of Intelligent Process Automation

- Introduction to Intelligent Process Automation and enterprise automation
- Evolution from traditional automation to AI-powered automation
- Core technologies: AI, RPA, Machine Learning, NLP, Process Mining, and Intelligent Document Processing
- Business value and strategic applications across industries

PRACTICAL WORKSHOP

Assessing organizational readiness and identifying automation opportunities

DAY 02

AI Technologies and Intelligent Automation Design

- Machine Learning applications for business process automation
- Natural Language Processing and conversational AI
- Intelligent Document Processing and Computer Vision technologies
- Generative AI for workflow enhancement and knowledge automation

PRACTICAL WORKSHOP

Mapping AI technologies to enterprise automation scenarios

DAY 03**Process Analysis and Intelligent Automation Implementation**

- Business process analysis and workflow optimization
- Process discovery, process mining, and automation opportunity assessment
- Intelligent workflow design and enterprise system integration
- Exception handling, orchestration, monitoring, and optimization

PRACTICAL WORKSHOP

Designing end-to-end Intelligent Process Automation solutions

DAY 04**Governance, Risk Management, and Performance Measurement**

- Governance frameworks for Intelligent Process Automation
- Cybersecurity, privacy, compliance, and enterprise risk management
- Data governance and automation lifecycle management
- Measuring automation success using KPIs, operational metrics, and ROI analysis

PRACTICAL WORKSHOP

Developing governance models and automation performance dashboards

DAY 05**Enterprise Intelligent Process Automation Strategy**

- Planning and managing Intelligent Process Automation programs
- Scaling intelligent automation across enterprise functions
- Hyperautomation, autonomous operations, and the future of AI-powered enterprises
- Organizational change management and workforce transformation

DAY 05 — CONTINUED

FINAL WORKSHOP

Developing a comprehensive Intelligent Process Automation strategy, implementation roadmap, governance framework, KPI dashboard, business case, and organizational action plan for sustainable digital transformation, operational excellence, and continuous business improvement.

Register or Request More Information

Course page: <https://quest-training.com/courses/intelligent-process-automation-training-course>

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