

Course No. 1699

Government Strategy & Strategic Planning Training Course

**GOVERNMENT STRATEGY & PERFORMANCE MANAGEMENT
GOVERNMENT & PUBLIC SECTOR**

DURATION

5 Days

LOCATION

Zurich, Switzerland

DELIVERY

Classroom

DATES

19 – 23 Oct 2026



Scheduled Event Details

CITY	Zurich, Switzerland
DATE	19 – 23 Oct 2026
DELIVERY TYPE	Classroom
COURSE FEE	€5,000

Course Overview

The Government Strategy & Strategic Planning Training Course provides a comprehensive and practical framework for enabling government leaders and professionals to develop clear institutional strategies and translate national and government priorities into measurable objectives, strategic initiatives, and actionable implementation plans. The course focuses on building strategic planning systems that support government vision, effective resource allocation, institutional performance, and sustainable public value.

Government organizations operate in increasingly complex and changing environments that require the ability to analyze economic, social, technological, regulatory, and institutional trends, understand stakeholder expectations, identify strategic priorities, and respond effectively to emerging challenges and opportunities. Effective government strategic planning therefore requires a structured methodology that integrates strategic analysis, objective setting, prioritization, implementation planning, and performance monitoring.

The program examines the core components of government strategy, including vision, mission, values, strategic priorities, internal and external environmental analysis, stakeholder analysis, strategic challenges and opportunities, strategic objectives, and strategic pillars. Participants will learn how to translate strategic direction into practical plans, programs, initiatives, performance indicators, and clearly defined responsibilities.

The course also focuses on aligning strategic plans with budgets, resources, organizational capabilities, and performance management systems. Participants will explore strategic prioritization, future scenarios, strategic risk management, implementation monitoring, performance gap analysis, and strategic review mechanisms to ensure that government strategies remain relevant, achievable, and results-oriented.

Through government-focused case studies, strategic analysis exercises, objective-setting workshops, and strategic planning simulations, participants will develop the capability to design practical and implementable government strategies. The course is suitable for ministries, government authorities, municipalities, regulatory bodies, public institutions, and government-owned organizations.

Objectives

- Analyze the principles of government strategy and strategic planning and their role in achieving national and institutional priorities.
- Assess internal and external environments and identify factors affecting institutional performance and strategic direction.
- Apply strategic analysis tools to identify strengths, weaknesses, opportunities, threats, challenges, and emerging trends.
- Determine strategic priorities based on impact, importance, available resources, and organizational capacity.
- Develop clear vision, mission, and strategic objectives aligned with government priorities.
- Formulate measurable strategic objectives linked to targeted institutional and government outcomes.
- Design strategic pillars, programs, and initiatives that support the achievement of government objectives.
- Align strategic plans with organizational budgets, resources, capabilities, and implementation capacity.
- Evaluate strategic risks, future scenarios, and external changes that may influence strategic direction.
- Develop Key Performance Indicators to monitor strategic implementation and measure results.
- Strengthen strategic planning governance, accountability, review, and decision-making mechanisms.
- Develop an integrated Government Strategy & Strategic Planning framework by the end of the course.

Who Should Attend

This training course is designed for government executives, senior leaders, strategy and planning directors, institutional performance managers, organizational development managers, and professionals responsible for developing, implementing, monitoring, and reviewing strategic plans.

The course is particularly relevant to professionals working in ministries, government authorities, municipalities, regulatory bodies, public institutions, and government-owned organizations. It is also suitable for specialists in strategic planning, performance management, institutional excellence, public policy, program and initiative management, organizational transformation, and government development.

The program will benefit members of strategy committees, strategic planning teams, and decision makers responsible for defining government priorities, allocating resources, and overseeing strategic execution. Participants will gain practical tools for developing integrated, measurable, and implementation-oriented strategic plans.

Learning Outcomes

- Explain the fundamental principles of government strategy and strategic planning.
- Analyze internal and external environments and identify key factors influencing strategic direction.
- Apply strategic analysis tools to assess current conditions, challenges, opportunities, and organizational capabilities.
- Identify strategic priorities and connect them with government objectives and intended outcomes.
- Develop clear and coherent vision, mission, and strategic objectives.
- Design strategic pillars aligned with institutional and government priorities.
- Develop strategic programs and initiatives linked to strategic objectives and intended results.
- Align strategic planning with budgets, resources, organizational capabilities, and implementation requirements.
- Identify strategic risks and future scenarios that may affect strategy execution.
- Develop Key Performance Indicators for monitoring strategic implementation and results.
- Establish strategic governance, monitoring, review, and accountability mechanisms.

- Prepare a practical roadmap for developing and implementing an integrated government strategy.

Course Outline

DAY 01

Foundations of Government Strategy & Strategic Planning

- The concept of government strategy and its role in achieving national and institutional vision
- Principles of strategic planning in the public sector
- Vision, mission, values, and strategic priorities
- Linking government strategy, institutional strategy, and implementation plans

PRACTICAL APPLICATION

Analyze the strategic position of a government organization and identify its key strategic issues and challenges

DAY 02

Strategic Analysis & Priority Setting

- Internal and external environmental analysis
- Strengths, weaknesses, opportunities, and threats analysis
- Stakeholder analysis and understanding stakeholder expectations
- Identifying strategic issues, challenges, opportunities, and emerging trends
- Prioritizing strategic issues according to impact, importance, resources, and organizational capacity

PRACTICAL APPLICATION

Conduct an integrated strategic analysis and identify the key priorities for a government organization

DAY 03

Strategy Formulation & Strategic Objectives

- Developing strategic vision, mission, and strategic direction
- Formulating strategic objectives and intended outcomes
- Building strategic pillars and strategic themes
- Aligning strategic objectives with government priorities
- Establishing relationships between strategic objectives and intended results

PRACTICAL APPLICATION

Develop an integrated strategic framework covering strategic pillars, objectives, and intended outcomes

DAY 04

Strategic Implementation & Resource Alignment

- Translating strategic objectives into programs, initiatives, and projects
- Prioritizing strategic initiatives and implementation priorities
- Aligning budgets, resources, and organizational capabilities with strategic plans
- Managing strategic risks and future scenarios
- Defining implementation responsibilities, timelines, and execution mechanisms

PRACTICAL APPLICATION

Develop an implementation plan for strategic initiatives and align them with resources and institutional priorities

DAY 05

Strategy Governance & Performance Measurement

- Key Performance Indicators for monitoring strategic implementation
- Strategic monitoring, review processes, and executive reporting
- Strategic planning governance, accountability, and decision-making
- Analyzing implementation gaps and developing corrective actions

DAY 05 — CONTINUED

- Updating strategy and adapting to future changes

FINAL WORKSHOP

Develop an integrated Government Strategy & Strategic Planning framework covering strategic analysis, vision, mission, priorities, pillars, objectives, initiatives, resources, KPIs, governance, monitoring, review, and continuous improvement.

Register or Request More Information

Course page: <https://quest-training.com/courses/government-strategy-strategic-planning-training-course>

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