QUEST
Professional Center

PROFESSIONAL TRAINING COURSE

Course No. 1078

FinTech & the Future of Banking

DIGITAL BANKING, FINTECH & AI
FINANCE, INVESTMENT & BANKING

DURATION **5 Days**	DELIVERY **Classroom**
LOCATION **Paris, France**	DATES **30 Nov – 4 Dec 2026**

Scheduled Event Details

CITY	Paris, France
DATE	30 Nov – 4 Dec 2026
DELIVERY TYPE	Classroom
COURSE FEE	€5,700

Course Overview

FinTech & the Future of Banking is a comprehensive professional training course designed to equip banking professionals, executives, and decision-makers with the strategic knowledge, technological insights, and practical skills required to understand how financial technology is reshaping the global banking industry. As digital disruption accelerates and customer expectations continue to evolve, financial institutions must embrace innovation, emerging technologies, and new business models to remain competitive, resilient, and customer-centric in an increasingly digital financial ecosystem.

This course provides participants with an in-depth understanding of Financial Technology (FinTech), digital banking innovation, embedded finance, open banking, Banking-as-a-Service (BaaS), digital payments, blockchain, artificial intelligence (AI), machine learning, cloud computing, big data analytics, decentralized finance (DeFi), and evolving financial ecosystems. Participants will explore how these technologies are transforming banking products, customer engagement, operational efficiency, risk management, regulatory compliance, and business strategy.

The program also examines the integration of FinTech & the Future of Banking with Digital Banking Transformation, Customer Experience (CX), Customer Relationship Management (CRM), Enterprise Risk Management, Cybersecurity, Regulatory Technology (RegTech), Data Governance, Innovation Management, Sustainable Finance, and Strategic Planning. Participants will develop practical skills in evaluating FinTech opportunities, assessing digital innovation, managing technology-driven change, identifying strategic partnerships, and developing future-ready banking strategies that align innovation with regulatory expectations and business objectives.

Through practical case studies, innovation workshops, FinTech ecosystem analysis, digital transformation simulations, and real-world banking scenarios, participants will strengthen their ability to evaluate emerging technologies, develop digital innovation roadmaps, improve customer value propositions, enhance operational performance, and prepare their institutions for the future of banking. By the end of the course, participants will be equipped to implement innovation-driven strategies that accelerate digital transformation, strengthen competitiveness, improve customer experiences, and support sustainable growth within the rapidly evolving financial services industry.

Objectives

- Analyze FinTech & the Future of Banking concepts and evaluate their impact on banking strategy, operational performance, and customer experience by the end of the course.
- Develop strategic approaches for integrating financial technology into banking operations and business models.
- Evaluate emerging technologies and assess their opportunities, risks, and business value for financial institutions.
- Apply digital innovation frameworks to improve banking products, services, and operational efficiency.
- Design customer-centric digital banking solutions using FinTech capabilities and emerging technologies.
- Improve strategic decision-making through artificial intelligence, data analytics, cloud technologies, and digital innovation.
- Strengthen governance by implementing cybersecurity, regulatory compliance, digital risk management, and data governance practices within technology-enabled banking environments.
- Implement Key Performance Indicators (KPIs), innovation metrics, digital adoption measures, customer engagement indicators, and operational efficiency metrics to evaluate digital initiatives.
- Assess the impact of blockchain, open banking, embedded finance, decentralized finance (DeFi), Banking-as-a-Service (BaaS), and digital payment ecosystems on the future of banking.
- Align FinTech initiatives with enterprise strategy, digital transformation, innovation management, customer experience, operational excellence, and sustainable organizational growth before course completion.

Who Should Attend

This course is designed for Chief Digital Officers, Innovation Managers, Digital Banking Managers, Banking Executives, Strategy Managers, Information Technology Managers, Product Managers, Business Development Managers, Customer Experience Managers, Operations Managers, Risk Managers, Compliance Officers, Data Analytics Professionals, Cybersecurity Managers, FinTech Specialists, Digital Transformation Leaders, and professionals responsible for innovation and technology within financial institutions.

The program is equally valuable for executive leadership teams, retail and corporate banking managers, central bank professionals, government financial institution leaders, public sector executives, consultants, financial analysts, technology providers, FinTech entrepreneurs, business architects, and decision-makers responsible for digital transformation, innovation strategy, operational excellence, technology investment, and long-term organizational competitiveness.

Learning Outcomes

- By the end of this course, participants will be able to:
- Develop strategic FinTech roadmaps that support future-ready banking organizations.
- Evaluate emerging financial technologies and identify opportunities for innovation and business growth.
- Apply digital innovation methodologies to improve banking products, services, and customer experiences.
- Design customer-centric digital banking solutions using modern financial technologies.
- Utilize artificial intelligence, blockchain, cloud computing, and advanced analytics to support strategic banking initiatives.
- Strengthen governance through effective cybersecurity, regulatory compliance, digital risk management, and data governance practices.
- Prepare executive dashboards using KPIs, innovation metrics, digital adoption indicators, customer engagement measurements, and operational performance data.
- Integrate FinTech initiatives with Digital Banking Transformation, Customer Experience, Enterprise Risk Management, Innovation Management, and Strategic Planning.
- Assess the business impact of open banking, embedded finance, Banking-as-a-Service (BaaS), decentralized finance (DeFi), and evolving digital ecosystems.
- Develop a practical implementation roadmap that accelerates innovation, improves operational agility, enhances customer value, strengthens digital competitiveness, supports regulatory compliance, and prepares financial institutions for the future of banking.

Course Outline

DAY 01

The Evolution of Banking and Financial Technology

- Evolution of the global banking industry
- Introduction to Financial Technology (FinTech)
- Emerging trends shaping the future of banking
- Digital disruption and competitive transformation

PRACTICAL APPLICATION OR DISCUSSION

Assessing FinTech readiness within financial institutions

DAY 02

Emerging Technologies in Modern Banking

- Artificial Intelligence and Machine Learning
- Blockchain and distributed ledger technology
- Cloud computing and digital infrastructure
- Big data analytics and intelligent decision-making

PRACTICAL APPLICATION OR DISCUSSION

Evaluating technology adoption opportunities

DAY 03

Digital Banking Business Models and Innovation

- Open banking and API ecosystems
- Banking-as-a-Service (BaaS)
- Embedded finance and digital payment innovation
- FinTech partnerships and innovation ecosystems

DAY 03 — CONTINUED

PRACTICAL APPLICATION OR DISCUSSION

Designing future banking business models

DAY 04

Governance, Risk, and Digital Transformation

- Cybersecurity in digital banking
- Regulatory Technology (RegTech) and compliance
- Digital risk management and governance
- Measuring innovation performance using KPIs and digital transformation metrics

PRACTICAL APPLICATION OR DISCUSSION

Building a FinTech governance and performance framework

DAY 05

Preparing for the Future of Banking

- Leadership in digital transformation
- Innovation strategy and organizational change
- Sustainable finance and future banking trends
- Building resilient, customer-centric financial institutions

FINAL WORKSHOP

Developing a comprehensive FinTech & the Future of Banking implementation plan that includes digital innovation strategy, emerging technology adoption, FinTech partnerships, customer experience enhancement, artificial intelligence integration, blockchain opportunities, cloud transformation, cybersecurity, regulatory compliance, governance, innovation performance measurement, organizational change management, and continuous improvement initiatives to strengthen competitiveness, accelerate digital transformation, improve operational efficiency, enhance customer value, and support sustainable banking success.

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Register or Request More Information

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