

Course No. 1113

# Financial Statement Analysis & Interpretation

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ACCOUNTING, FINANCIAL REPORTING & IFRS  
FINANCE, INVESTMENT & BANKING

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DURATION

**5 Days**

LOCATION

**Casablanca, Morocco**

DELIVERY

**Classroom**

DATES

**2 – 6 Nov 2026**



## Scheduled Event Details

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|---------------|---------------------|
| CITY          | Casablanca, Morocco |
| DATE          | 2 – 6 Nov 2026      |
| DELIVERY TYPE | Classroom           |
| COURSE FEE    | €4,300              |

## Course Overview

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Financial Statement Analysis & Interpretation is a comprehensive professional training course designed to equip finance professionals, accountants, auditors, financial analysts, managers, and decision makers with the knowledge and practical skills required to analyze, interpret, and evaluate financial statements effectively. In today's dynamic business environment, organizations rely on high-quality financial analysis to assess financial performance, evaluate operational efficiency, identify business risks, and support strategic planning. This course provides participants with a structured approach to interpreting financial information and transforming accounting data into meaningful business insights that support sound financial and operational decisions.

Financial statements are more than regulatory reporting documents; they are strategic management tools that provide valuable information about an organization's financial position, profitability, liquidity, cash flows, operational performance, and long-term sustainability. Through a detailed examination of the statement of financial position, statement of profit or loss, statement of cash flows, statement of changes in equity, and accompanying disclosures, participants will learn how to assess organizational performance using internationally recognized financial analysis techniques and key financial indicators.

Throughout this course, participants will develop practical skills in ratio analysis, profitability analysis, liquidity assessment, solvency evaluation, efficiency measurement, cash flow analysis, trend analysis, benchmarking, forecasting, and financial performance evaluation. The program also explores how financial statement analysis supports investment decisions, lending decisions, budgeting, corporate governance, risk management, strategic planning, mergers and acquisitions, and business performance improvement. Practical case studies and real-world financial reports enable participants to apply analytical techniques across various industries and organizational environments.

Designed according to international professional training standards, this course combines financial reporting knowledge with practical analytical techniques to strengthen organizational decision-making and financial governance. Participants will leave the program with the ability to interpret financial information confidently, communicate financial insights effectively, identify opportunities for performance improvement, and support executives, investors, regulators, and stakeholders through reliable financial analysis and informed business recommendations.

## Objectives

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- Analyze financial statements using internationally recognized financial analysis techniques throughout the course.
- Develop the ability to interpret financial information and evaluate organizational financial performance.
- Evaluate profitability, liquidity, solvency, efficiency, and cash flow indicators to support business decisions.
- Apply ratio analysis and trend analysis techniques to assess operational and financial performance.
- Design analytical frameworks for evaluating financial strength, business sustainability, and investment performance.
- Improve decision-making by identifying financial risks, operational weaknesses, and performance improvement opportunities.
- Strengthen professional judgment when interpreting financial reports and communicating analytical findings.
- Implement financial statement analysis techniques to support budgeting, forecasting, investment evaluation, and strategic planning.
- Assess financial reporting quality and identify potential warning signs affecting organizational performance.
- Align financial analysis practices with corporate governance, risk management, and international financial reporting requirements.

## Who Should Attend

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This course is designed for finance professionals responsible for financial reporting, accounting, budgeting, financial planning, auditing, investment analysis, treasury management, business performance analysis, and corporate governance. It is particularly beneficial for finance directors, financial controllers, chief accountants, accounting managers, financial reporting managers, financial analysts, auditors, budgeting specialists, treasury professionals, and accounting supervisors seeking to strengthen their analytical capabilities.

The program is equally valuable for professionals working in government entities, ministries, public sector organizations, commercial banks, investment banks, insurance companies, oil and gas organizations, investment firms, multinational corporations, listed companies, manufacturing organizations, and service providers. Internal auditors, external auditors, compliance officers, governance specialists, economists, credit analysts, risk managers, and investment professionals will benefit from practical techniques for interpreting financial information and assessing organizational performance.

Chief Financial Officers (CFOs), finance executives, board members, audit committee members, department managers, project managers, business consultants, investors, lenders, procurement managers, and senior decision makers responsible for financial planning, strategic management, investment evaluation, and organizational performance will gain practical insights into using financial statement analysis to support informed business decisions.

## Learning Outcomes

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- By the end of this course, participants will be able to:
- Interpret financial statements and evaluate organizational financial performance with confidence.
- Analyze statements of financial position, profit or loss, cash flows, and changes in equity.
- Calculate and interpret key financial ratios related to profitability, liquidity, solvency, and efficiency.
- Evaluate cash flow performance and its impact on financial sustainability.
- Identify financial strengths, weaknesses, risks, and opportunities through structured financial analysis.
- Conduct trend analysis and benchmark financial performance against industry standards.
- Assess financial reporting quality and recognize indicators of financial distress or reporting concerns.

- Prepare analytical reports that support executive decision-making and business planning.
- Recommend financial improvement strategies based on analytical findings.
- Support investment, financing, lending, budgeting, and strategic decisions through comprehensive financial statement analysis.

## Course Outline

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### DAY 01

## Foundations of Financial Statement Analysis

- Purpose and objectives of financial statement analysis
- Understanding the components of financial statements
- Interpreting accounting information for decision-making
- Financial reporting principles supporting analysis

### PRACTICAL APPLICATION

Reviewing and interpreting published financial statements

### DAY 02

## Ratio Analysis and Financial Performance Evaluation

- Profitability ratio analysis
- Liquidity and working capital analysis
- Solvency and leverage analysis
- Efficiency and asset utilization ratios

### PRACTICAL APPLICATION

Performing comprehensive ratio analysis using real financial statements

**DAY 03****Cash Flow Analysis and Business Performance**

- Understanding the statement of cash flows
- Operating, investing, and financing cash flows
- Cash flow indicators and financial sustainability
- Trend analysis and comparative financial analysis

**PRACTICAL APPLICATION**

Evaluating cash flow performance through case studies

**DAY 04****Advanced Financial Analysis and Strategic Decision-Making**

- Financial forecasting techniques
- Business performance evaluation and benchmarking
- Financial risk analysis and early warning indicators
- Supporting investment and financing decisions

**PRACTICAL APPLICATION**

Developing executive financial analysis reports

**DAY 05****Financial Analysis Best Practices and Organizational Performance**

- Integrating financial analysis into strategic planning
- Financial analysis for corporate governance and risk management
- Common analytical challenges and practical solutions
- Emerging trends in financial reporting and business analysis

## DAY 05 — CONTINUED

**FINAL WORKSHOP**

Comprehensive financial statement analysis, performance evaluation, executive presentation, and development of an organizational action plan to improve financial performance, reporting quality, and strategic decision-making.

## Register or Request More Information

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Course page: <https://quest-training.com/courses/financial-statement-analysis-interpretation>

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