QUEST
Professional Center

PROFESSIONAL TRAINING COURSE

Course No. 1430

Debt Capital Markets & Bond Issuance Training Course

INVESTMENT BANKING & CAPITAL MARKETS
FINANCE, INVESTMENT & BANKING

DURATION
5 Days

DELIVERY
Classroom

Course Overview

The Debt Capital Markets & Bond Issuance Training Course provides an advanced and practical framework for understanding debt capital markets, bond structures, issuance processes, pricing mechanisms, investor requirements, and post-issuance debt management. The course is designed to strengthen participants' ability to evaluate funding requirements, select appropriate debt instruments, structure bond transactions, assess market conditions, and support financing decisions that align with organizational liquidity, capital structure, and strategic objectives.

Debt capital markets provide an important funding channel for governments, financial institutions, and large corporations seeking to diversify funding sources, manage maturity profiles, and access a broader investor base. This course examines the relationship between an issuer's financing strategy and market conditions, with particular emphasis on determining the appropriate debt instrument, tenor, currency, issuance size, repayment structure, and funding approach.

The program focuses on the technical and commercial aspects of bond issuance, including bond types and structures, yield curves, pricing methodologies, credit spreads, credit ratings, interest rate risk, credit analysis, investor demand, disclosure requirements, transaction documentation, order book building, allocation, and settlement. Participants will also examine the roles and responsibilities of issuers, investment banks, arrangers, investors, legal advisors, regulators, and other transaction stakeholders throughout the issuance process.

The course also addresses the preparation required before entering the debt capital markets, including evaluating funding needs, assessing market windows, determining issuance timing, designing maturity profiles, estimating funding costs, strengthening investor communication, and managing transaction execution. Particular attention is given to refinancing risk, liquidity risk, interest rate risk, foreign exchange exposure, credit risk, financial covenants, and the ongoing management of debt obligations after issuance.

Through case studies, market analysis, bond pricing exercises, transaction simulations, scenario analysis, and practical workshops, the Debt Capital Markets & Bond Issuance Training Course enables participants to evaluate financing alternatives and contribute effectively to debt issuance decisions. The program is suitable for banks, financial institutions, government entities, ministries, public sector organizations, large corporations, treasury functions, investment teams, risk departments, and professionals involved in capital markets and corporate finance.

Objectives

- Analyze the structure and role of debt capital markets in corporate, financial institution, and government funding during the course.
- Evaluate different debt instruments and identify the most appropriate funding solution based on issuer objectives and financial capacity.
- Develop debt issuance strategies covering size, tenor, maturity profile, currency, timing, and structural considerations.
- Apply bond pricing techniques using yield curves, credit spreads, yield-to-maturity, and market-based assumptions.
- Assess the impact of credit quality, market conditions, interest rates, and investor demand on bond pricing and funding costs.
- Design debt structures that balance financing costs, liquidity requirements, financial flexibility, and refinancing risk.
- Analyze the operational and regulatory requirements involved in preparing and executing a bond issuance.
- Evaluate interest rate, credit, liquidity, foreign exchange, market, and refinancing risks associated with debt capital markets transactions.
- Apply sensitivity analysis and scenario analysis to assess the impact of changing market conditions on debt pricing and funding costs.
- Improve the preparation of financial and investor materials used to support debt issuance and senior management decisions.
- Strengthen post-issuance debt monitoring, covenant management, refinancing planning, and investor communication practices.
- Align debt capital markets strategies with broader corporate finance, treasury, liquidity, and capital structure objectives.

Who Should Attend

This course is designed for professionals working in debt capital markets, treasury, corporate finance, investment banking, credit, risk management, investment management, and capital markets advisory. It is particularly relevant to Treasury Managers, Corporate Finance Managers, Debt Capital Markets Professionals, Investment Bankers, Financial Analysts, Credit Analysts, Capital Markets Specialists, Portfolio Managers, Debt Managers, Risk Professionals, and professionals responsible for financing strategy and debt portfolio management.

The program is also suitable for Chief Financial Officers, Finance Directors, Heads of Treasury, Heads of Corporate Finance, Capital Markets Directors, Investment Committee Members, and senior decision makers responsible for borrowing strategies, liquidity management, capital structure, refinancing, and access to debt markets. Professionals working in ministries, government entities, public sector organizations, financial institutions, development organizations, and state-owned enterprises with debt financing programs can also benefit significantly from the course.

The course is particularly relevant for professionals involved in preparing, reviewing, executing, or monitoring bond transactions, as well as professionals in legal, compliance, accounting, investor relations, financial reporting, and operations functions who support debt capital markets activities. It is also suitable for professionals managing multi-tranche, multi-currency, or multi-maturity funding programs.

Learning Outcomes

- Explain the structure and functioning of debt capital markets from both issuer and investor perspectives.
- Identify and compare major bond types and debt instruments and evaluate their suitability for different financing requirements.
- Assess issuer funding needs and develop an appropriate bond issuance structure.
- Analyze yield curves, yield-to-maturity, credit spreads, and key pricing drivers in debt markets.
- Evaluate the impact of credit ratings, market conditions, and issuer credit quality on bond pricing and funding costs.
- Assess interest rate, liquidity, foreign exchange, credit, market, and refinancing risks associated with debt issuance.
- Design maturity profiles that support liquidity planning and reduce excessive concentration of debt maturities.
- Review key issuance documentation, financial covenants, disclosure requirements, and transaction controls.
- Analyze investor demand and market conditions to support pricing, allocation, and issuance timing decisions.
- Apply scenario analysis and sensitivity analysis to assess changes in funding costs and bond values under different market conditions.

- Develop practical approaches for monitoring debt obligations, covenants, liquidity requirements, and refinancing exposures after issuance.
- Prepare a comprehensive bond issuance strategy aligned with financing, liquidity, capital structure, and organizational objectives.

Course Outline

DAY 01

Debt Capital Markets Foundations and Debt Instrument Structures

- Role and structure of debt capital markets in corporate, financial institution, and government financing
- Debt capital markets versus bank lending and other sources of corporate financing
- Major bond types and debt instruments and their principal characteristics
- Fixed-rate bonds, floating-rate bonds, callable bonds, secured and unsecured structures, and specialized debt instruments
- Maturity profiles, repayment structures, currencies, and key bond terms
- Relationship between issuer credit quality and debt funding costs
- Key participants in debt capital markets and their responsibilities

> **PRACTICAL APPLICATION**
> Assessing an issuer's funding requirement and selecting an appropriate debt instrument and preliminary structure

DAY 02

Bond Issuance Structuring, Pricing and Valuation

- The bond issuance lifecycle from preparation to settlement
- Determining issuance size, tenor, maturity profile, currency, and structural features
- Yield curves and their role in debt pricing
- Yield-to-maturity, current yield, duration, and key bond valuation measures
- Credit spreads and their impact on bond pricing
- Influence of credit ratings, market conditions, liquidity, and investor demand

DAY 02 — CONTINUED

- Initial pricing guidance and order book development
- Allocation strategies and factors influencing final issuance pricing

> **PRACTICAL APPLICATION**
> Developing a bond issuance proposal and analyzing expected pricing under different market conditions

DAY 03

Debt Structuring, Funding Strategy and Risk Management

- Designing debt structures based on funding needs, financial capacity, and strategic objectives
- Debt maturity management and refinancing risk
- Interest rate risk, foreign exchange risk, liquidity risk, and market risk
- Fixed-rate and floating-rate funding decisions
- Financial covenants, contractual terms, and issuer obligations
- Debt service capacity and financial sustainability analysis
- Credit risk and changes in issuer credit quality
- Risk management and hedging considerations related to debt exposures

> **PRACTICAL APPLICATION**
> Designing a debt structure and evaluating its cost, risk profile, liquidity impact, and financial flexibility

DAY 04

Bond Issuance Execution, Investor Relations and Governance

- Roles of the issuer, investment banks, arrangers, advisors, investors, and other transaction participants
- Preparation of financial information and issuance documentation
- Disclosure, transparency, and investor communication requirements
- Credit ratings and investor assessment of the issuer
- Developing effective investor relations and communication strategies

DAY 04 — CONTINUED

- Marketing, investor engagement, order book building, pricing, and allocation
- Governance, compliance, controls, and transaction risk management
- Regulatory and documentation considerations in bond issuance

PRACTICAL APPLICATION

Simulating a bond issuance process from preparation and investor marketing through pricing and allocation

DAY 05

Post-Issuance Debt Management and Advanced Debt Capital Markets Strategy

- Monitoring bond performance and issuer obligations after issuance
- Financial covenant monitoring and liquidity management
- Refinancing planning and maturity management
- Managing multi-issue and multi-tenor debt programs
- Optimizing debt mix and reducing the overall cost of funding
- Refinancing and liability management strategies
- Scenario analysis and stress testing for debt and liquidity planning
- Executive reporting for debt management and financing decisions
- Integrating debt capital markets strategy with corporate finance, treasury, liquidity, and capital structure objectives

FINAL WORKSHOP

Developing a complete bond issuance strategy covering financing objectives, instrument selection, structure, pricing, investor strategy, risk assessment, execution, and post-issuance management

Register or Request More Information

Course page: https://quest-training.com/courses/debt-capital-markets-bond-issuance-training-course
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