

Course No. 1399

Corporate Funding & Financing Strategies Training Course

**CORPORATE FINANCE & FINANCIAL MANAGEMENT
FINANCE, INVESTMENT & BANKING**

DURATION

5 Days

DELIVERY

Classroom



Course Overview

The Corporate Funding & Financing Strategies Training Course provides a comprehensive and practical framework for understanding how organizations can structure, evaluate, and optimize their funding and financing decisions. Effective financing is fundamental to business continuity, strategic growth, capital investment, liquidity management, and long-term financial sustainability. This course equips professionals and decision makers with the knowledge required to assess funding alternatives and align financing strategies with organizational objectives, financial capacity, and risk considerations.

The course examines the full range of corporate funding and financing options available to organizations, including internal funding, debt financing, equity financing, hybrid instruments, structured financing, and alternative sources of capital. Participants will explore how different financing structures affect cost of capital, financial flexibility, liquidity, leverage, ownership, risk exposure, and long-term organizational value.

Strong financing decisions require more than identifying available sources of capital. Organizations must evaluate the suitability, cost, timing, risks, contractual conditions, and strategic implications of each financing option. The program therefore focuses on practical financial analysis, capital structure decisions, financing capacity, debt management, funding requirements, and the evaluation of financing proposals from both strategic and financial perspectives.

The course is particularly relevant for government-related organizations, public sector entities, banks and financial institutions, oil and gas organizations, and large corporations where major capital requirements, investment programs, expansion projects, refinancing needs, and long-term funding commitments require disciplined financial planning. Participants will learn how to connect financing strategies with business plans, capital investment priorities, cash flow requirements, and organizational risk appetite.

Through practical exercises, case studies, financial analysis, and financing decision simulations, participants will develop the ability to assess funding requirements, compare financing alternatives, evaluate financing structures, and formulate practical corporate financing strategies. The program supports stronger decision-making by enabling participants to balance funding costs, financial risk, liquidity requirements, flexibility, and strategic priorities.

Objectives

- Analyze organizational funding requirements and determine the financial resources needed to support strategic and operational objectives during the course.
- Develop financing strategies aligned with business plans, investment priorities, cash flow requirements, and organizational financial capacity.
- Evaluate debt, equity, internal funding, and hybrid financing alternatives using relevant financial and strategic criteria.
- Apply cost of capital concepts to compare financing options and assess their effect on overall financing efficiency.
- Assess capital structure alternatives and determine appropriate levels of leverage based on risk, return, and financial flexibility considerations.
- Design funding plans that balance short-term liquidity requirements with long-term investment and growth objectives.
- Evaluate financing proposals by analyzing pricing, repayment terms, covenants, collateral requirements, and associated financial risks.
- Improve the quality of financing decisions through structured financial analysis, scenario assessment, and risk evaluation.
- Strengthen understanding of refinancing, restructuring, and funding diversification strategies in changing financial conditions.
- Implement appropriate financing evaluation frameworks to support management and investment committee decisions.
- Assess the impact of financing choices on cash flow, profitability, liquidity, financial stability, and organizational value.
- Align corporate funding strategies with governance requirements, risk appetite, and long-term strategic priorities.

Who Should Attend

This course is designed for senior executives, finance directors, chief financial officers, treasury managers, corporate finance managers, financial controllers, investment managers, and strategic planning professionals involved in funding, financing, capital allocation, treasury, or financial decision-making. It is also highly relevant to professionals responsible for evaluating major capital requirements, investment programs, refinancing initiatives, or corporate expansion plans.

The program is suitable for financial analysts, corporate finance specialists, treasury professionals, budgeting and planning specialists, risk managers, investment professionals, banking relationship managers, and professionals working in mergers and acquisitions, project finance, structured finance, and corporate development. It can also benefit managers responsible for preparing business cases and financing proposals for major projects and strategic initiatives.

Executives and decision makers in government entities, ministries, public sector organizations, banks, financial institutions, oil and gas companies, infrastructure organizations, and large corporations will benefit from the course when they are responsible for approving funding strategies, evaluating capital requirements, assessing financing risks, or determining how to support organizational growth while maintaining financial stability and flexibility.

Learning Outcomes

- Assess an organization's current and projected funding requirements using financial and operational information.
- Identify suitable corporate funding sources based on business objectives, financial capacity, and risk considerations.
- Compare debt, equity, internal funding, and hybrid financing alternatives using structured evaluation criteria.
- Calculate and interpret key measures associated with financing costs and capital structure.
- Evaluate the impact of leverage on financial risk, cash flow requirements, and organizational flexibility.
- Assess financing proposals based on cost, maturity, repayment structure, covenants, collateral, and risk exposure.
- Develop financing scenarios to evaluate different capital structures and funding outcomes.
- Prepare structured financing recommendations for senior management and decision makers.
- Evaluate refinancing and restructuring alternatives in response to changing financial conditions.
- Develop funding plans that support capital projects, expansion initiatives, and strategic investments.
- Identify key financial risks associated with financing decisions and develop appropriate mitigation measures.
- Formulate an integrated corporate financing strategy aligned with organizational strategy and long-term financial sustainability.

Course Outline

DAY 01

Corporate Funding Fundamentals and Financing Requirements

- Principles and objectives of corporate funding and financing
- The relationship between business strategy, capital requirements, and financing decisions
- Assessing short-term and long-term funding requirements
- Internal funding versus external funding sources
- Working capital requirements and liquidity considerations
- Funding needs for expansion, capital projects, acquisitions, and strategic investments

PRACTICAL APPLICATION

Developing a funding requirements assessment for a selected organization

DAY 02

Debt Financing, Equity Financing and Capital Structure

- Major forms of corporate debt financing
- Bank loans, bonds, private debt, and other debt instruments
- Equity financing and ownership considerations
- Hybrid and structured financing instruments
- Capital structure principles and leverage management
- Evaluating debt capacity and financial flexibility
- Understanding financing covenants, security requirements, maturity profiles, and repayment obligations

PRACTICAL APPLICATION

Comparing alternative capital structures for a corporate financing requirement

DAY 03

Cost of Capital and Financing Decision Analysis

- Fundamentals of financing cost and required returns
- Cost of debt and cost of equity
- Weighted average cost of capital and its practical application
- Financing cost versus financing risk
- Assessing the impact of financing decisions on profitability and organizational value
- Scenario analysis for changing interest rates, funding costs, and market conditions
- Evaluating financing proposals and identifying the most suitable alternatives

PRACTICAL APPLICATION

Performing a financing option comparison and recommendation

DAY 04

Strategic Financing, Refinancing and Risk Management

- Strategic financing for growth and long-term investment
- Financing large capital projects and major investment programs
- Refinancing strategies and debt maturity management
- Funding diversification and concentration risk
- Interest rate, liquidity, currency, and refinancing risks
- Financing risks associated with changing economic and market conditions
- Financial risk mitigation techniques and contingency funding considerations

PRACTICAL APPLICATION

Developing a refinancing and financing risk management strategy

DAY 05

Corporate Financing Strategy and Executive Decision-Making

- Integrating funding strategy with corporate strategy and financial planning
- Developing a balanced and sustainable corporate financing structure

DAY 05 — CONTINUED

- Evaluating financing decisions from an executive and governance perspective
- Building financing proposals and executive-level recommendations
- Establishing financing performance measures and review mechanisms
- Aligning financing decisions with liquidity, risk appetite, and long-term value creation

FINAL WORKSHOP

Developing a comprehensive corporate funding and financing strategy for an organization

Register or Request More Information

Course page: <https://quest-training.com/courses/corporate-funding-financing-strategies-training-course>

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