

Course No. 1401

Capital Structure & Financing Decisions Training Course

**CORPORATE FINANCE & FINANCIAL MANAGEMENT
FINANCE, INVESTMENT & BANKING**

DURATION

5 Days

LOCATION

Casablanca, Morocco

DELIVERY

Classroom

DATES

28 Dec 2026 – 1 Jan 2027



Scheduled Event Details

CITY	Casablanca, Morocco
DATE	28 Dec 2026 – 1 Jan 2027
DELIVERY TYPE	Classroom
COURSE FEE	€4,300

Course Overview

The Capital Structure & Financing Decisions Training Course provides a comprehensive and practical framework for understanding how organizations design, evaluate, and optimize their capital structures and financing decisions. Capital structure directly influences the cost of capital, financial risk, liquidity, flexibility, profitability, and long-term organizational value. The course enables finance professionals and decision makers to develop a clear understanding of how different financing choices affect overall financial performance and strategic execution.

The program examines the relationship between debt, equity, retained earnings, and other financing sources while focusing on how organizations can determine an appropriate balance between financial risk and expected return. Participants will explore the key principles of capital structure management, financing capacity, leverage, funding requirements, and the financial implications of different sources of capital.

Effective financing decisions require more than selecting the lowest-cost funding option. Organizations must consider repayment capacity, cash flow requirements, market conditions, interest rate exposure, ownership implications, covenant requirements, refinancing risk, and strategic flexibility. This course provides participants with practical techniques for evaluating these factors and developing financing structures that support both current requirements and long-term organizational objectives.

The course is particularly relevant to government entities, ministries, public sector organizations, banks, financial institutions, oil and gas companies, infrastructure organizations, and large corporations involved in major capital investment programs, expansion initiatives, refinancing activities, acquisitions, or long-term funding requirements. Participants will gain a structured approach to assessing financing alternatives and understanding how capital structure decisions affect organizational resilience and financial sustainability.

Through financial analysis, case studies, scenario evaluation, and practical exercises, participants will strengthen their ability to assess debt and equity alternatives, evaluate financing costs, analyze leverage, manage financial risks, and formulate capital structure recommendations. The program supports stronger financial governance and more disciplined financing decisions by connecting capital structure strategy with business strategy, liquidity, risk management, and long-term value creation.

Objectives

- Analyze the relationship between capital structure, financial strategy, risk, and organizational value throughout the course.
- Develop capital structure frameworks aligned with business objectives, financing requirements, and financial capacity.
- Evaluate debt, equity, retained earnings, and hybrid financing alternatives using relevant financial criteria.
- Apply capital structure analysis techniques to assess leverage, funding capacity, and financial flexibility.
- Assess the cost of different financing sources and their effect on the overall cost of capital.
- Design financing strategies that balance financial risk, return expectations, liquidity, and long-term flexibility.
- Evaluate the impact of financing decisions on cash flow, profitability, credit capacity, and financial resilience.
- Analyze financing risks including refinancing, interest rate, liquidity, currency, and covenant-related risks.
- Improve financing decisions through structured scenario analysis and sensitivity testing.
- Strengthen the ability to prepare financing recommendations for senior management and investment committees.
- Align capital structure decisions with corporate strategy, investment priorities, governance requirements, and risk appetite.
- Develop practical approaches for reviewing and improving capital structure as business and market conditions change.

Who Should Attend

This course is designed for chief financial officers, finance directors, corporate finance managers, treasury managers, financial controllers, investment managers, financial planning and analysis professionals, and senior finance specialists involved in capital structure, funding, treasury, investment, or financial decision making.

It is also suitable for financial analysts, risk managers, corporate planning professionals, investment professionals, banking relationship managers, project finance specialists, mergers and acquisitions professionals, and business development managers who evaluate financing requirements or prepare strategic financial proposals. Professionals responsible for capital expenditure, refinancing, acquisitions, expansion programs, or major investment decisions will also benefit from the program.

The course is particularly relevant to executives and decision makers within government entities, ministries, public sector organizations, banks, financial institutions, oil and gas companies, infrastructure organizations, and large corporations who are responsible for approving financing structures, managing financial risk, evaluating capital requirements, or ensuring that funding decisions remain aligned with strategic priorities and financial sustainability.

Learning Outcomes

- Assess an organization's capital structure using relevant financial and strategic indicators.
- Analyze the relationship between debt levels, equity financing, leverage, risk, and financial flexibility.
- Evaluate alternative sources of capital based on cost, maturity, risk, control, and strategic considerations.
- Calculate and interpret key measures related to financing costs and capital structure.
- Assess the effect of leverage on profitability, cash flow, financial risk, and organizational resilience.
- Evaluate debt capacity and determine appropriate financing limits based on financial performance.
- Analyze refinancing, interest rate, liquidity, and covenant-related risks associated with financing structures.
- Compare alternative capital structure scenarios under different business and market conditions.

- Prepare evidence-based capital structure and financing recommendations for senior management.
- Assess the impact of financing choices on investment capacity and long-term organizational value.
- Integrate capital structure considerations into corporate planning, investment decisions, and risk management.
- Develop an actionable framework for reviewing and optimizing capital structure over time.

Course Outline

DAY 01

Foundations of Capital Structure and Corporate Financing

- Concept, purpose, and strategic importance of capital structure
- Relationship between corporate strategy and financing decisions
- Components of capital structure: debt, equity, retained earnings, and hybrid instruments
- Short-term versus long-term financing requirements
- Internal financing and external financing considerations
- Key factors influencing capital structure decisions
- Financial flexibility and long-term funding capacity

PRACTICAL APPLICATION

Assessing the current capital structure of a selected organization

DAY 02

Debt, Equity and Financing Alternatives

- Major forms of debt financing and their applications
- Bank financing, bonds, private debt, and other debt instruments
- Equity financing and ownership considerations
- Preferred equity and hybrid financing structures
- Financing maturity, repayment structures, and covenant requirements
- Comparing financing alternatives based on cost and risk

DAY 02 — CONTINUED

- Strategic implications of different financing sources

PRACTICAL APPLICATION

Evaluating and comparing alternative financing options

DAY 03

Cost of Capital, Leverage and Capital Structure Analysis

- Principles of financing cost and required return
- Cost of debt and cost of equity
- Weighted average cost of capital and practical applications
- Operating leverage and financial leverage
- Impact of leverage on profitability and financial risk
- Debt capacity and credit considerations
- Capital structure optimization concepts

PRACTICAL APPLICATION

Analyzing capital structure scenarios and financing costs

DAY 04

Financing Risk, Refinancing and Strategic Financial Management

- Identifying and assessing financing risks
- Interest rate and refinancing risk management
- Liquidity and funding concentration risks
- Currency and market risk considerations
- Financial covenants and compliance considerations
- Refinancing strategies and debt maturity management
- Financing decisions under changing economic and market conditions

DAY 04 — CONTINUED

PRACTICAL APPLICATION

Developing a financing risk assessment and mitigation plan

DAY 05**Strategic Capital Structure and Executive Financing Decisions**

- Linking capital structure strategy with corporate strategy
- Capital structure decisions for growth, acquisitions, and major investments
- Balancing cost of capital, financial risk, and strategic flexibility
- Governance and approval considerations for major financing decisions
- Preparing executive-level financing recommendations
- Monitoring capital structure performance and financial capacity
- Reviewing and adjusting financing strategies over time

FINAL WORKSHOP

Developing a comprehensive capital structure and financing strategy for an organization

Register or Request More Information

Course page: <https://quest-training.com/courses/capital-structure-financing-decisions-training-course>

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