QUEST TRAINING

Advanced Financial Markets for Bankers

Treasury & Financial Markets · Banking & Finance · 5 Days · Classroom

OVERVIEW

Advanced Financial Markets for Bankers is a comprehensive professional training course designed to provide banking and financial professionals with advanced knowledge of global financial markets, market structures, financial instruments, and the dynamics that influence investment and treasury decisions. As financial markets continue to evolve due to globalization, digital transformation, regulatory reforms, and changing monetary policies, banking professionals must possess a deep understanding of financial market behavior to support effective treasury operations, investment management, liquidity planning, and strategic decision-making.Ð
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This course provides participants with a structured understanding of the major financial markets, including money markets, capital markets, foreign exchange markets, fixed income markets, derivatives markets, and commodity markets. Participants will examine the characteristics, pricing mechanisms, trading practices, and market participants within each segment while exploring the economic and financial forces that drive market performance. The program also highlights the impact of inflation, interest rates, exchange rates, monetary policy, fiscal policy, geopolitical developments, and global economic cycles on banking operations and financial market activities.Ð
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The program further explores advanced market analysis techniques, investment decision-making, portfolio management, treasury strategies, Asset & Liability Management (ALM), market risk management, and financial market regulations. Participants will gain practical insights into yield curve analysis, financial market indicators, macroeconomic forecasting, valuation methodologies, stress testing, scenario analysis, and the integration of financial markets into enterprise-wide risk management and treasury functions.Ð
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Through practical case studies, financial market simulations, analytical exercises, and interactive workshops, participants will strengthen their ability to interpret market developments, evaluate investment opportunities, manage market risks, support treasury decision-making, and enhance organizational financial performance. By the end of the course, participants will be equipped to apply advanced financial market knowledge to improve strategic planning, strengthen risk management, optimize investment decisions, and support sustainable growth within banking and financial institutions.

OBJECTIVES

- Analyze the structure, functions, and dynamics of advanced financial markets and evaluate their impact on banking institutions by the end of the course.
- Develop comprehensive knowledge of money markets, capital markets, foreign exchange markets, fixed income markets, derivatives markets, and commodity markets.
- Evaluate the influence of macroeconomic indicators, monetary policy, fiscal policy, inflation, and interest rates on financial markets.

- Apply advanced financial market analysis techniques to support investment, treasury, and risk management decisions.
- Design effective investment and portfolio management strategies that balance risk, liquidity, and return objectives.
- Improve treasury and balance sheet management through a deeper understanding of financial market behavior.
- Strengthen governance by implementing market risk controls, regulatory compliance, and performance monitoring frameworks.
- Implement Key Risk Indicators (KRIs), Key Performance Indicators (KPIs), stress testing, and scenario analysis for financial market activities.
- Assess emerging trends related to financial technology, digital assets, electronic trading, sustainable finance, and evolving global financial markets.
- Align Advanced Financial Markets knowledge with Treasury Management, Asset & Liability Management, Enterprise Risk Management, Market Risk Management, and strategic banking objectives before course completion.

WHO SHOULD ATTEND

This course is designed for Treasury Managers, Investment Managers, Portfolio Managers, Market Risk Managers, Treasury Dealers, Treasury Analysts, Financial Analysts, Asset & Liability Management (ALM) Managers, Liquidity Managers, Foreign Exchange Specialists, Capital Market Professionals, Banking Operations Managers, Enterprise Risk Managers, Finance Managers, Internal Audit Managers, Compliance Managers, Regulatory Reporting Specialists, and professionals responsible for treasury, investments, financial market activities, and strategic financial planning within banks and financial institutions.Đ
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The program is equally valuable for Chief Financial Officers, Chief Risk Officers, Chief Investment Officers, Chief Treasury Officers, Executive Management Teams, Asset and Liability Committee (ALCO) members, Board Risk Committee members, Investment Committee members, Central Bank Professionals, Banking Supervisors, Investment Firms, Asset Management Companies, Insurance Companies, Brokerage Firms, Pension Funds, FinTech Organizations, and senior executives responsible for financial strategy, treasury governance, investment management, capital planning, and enterprise-wide financial decision-making.

LEARNING OUTCOMES

- By the end of this course, participants will be able to:
- Develop a comprehensive understanding of advanced financial markets and their strategic importance to banking institutions.
- Evaluate financial instruments across money markets, capital markets, fixed income markets, foreign exchange markets, and derivatives markets.
- Apply advanced market analysis techniques to assess investment opportunities and financial market trends.
- Design diversified investment portfolios that effectively balance return, liquidity, and risk objectives.
- Assess the impact of macroeconomic developments, monetary policy, and global financial events on banking operations.
- Strengthen treasury and investment decisions through financial market analysis and professional forecasting techniques.
- Prepare executive reports and financial market dashboards using Key Risk Indicators (KRIs), Key

Performance Indicators (KPIs), and market performance metrics.
• Integrate financial market analysis with Treasury Management, Asset & Liability Management, Enterprise Risk Management, and Market Risk Management.
• Evaluate emerging financial market developments, including financial technology, digital assets, sustainable finance, and electronic trading platforms.
• Develop a practical implementation roadmap to strengthen financial market analysis, improve treasury and investment performance, enhance risk management capabilities, support regulatory compliance, and contribute to sustainable banking growth.

COURSE OUTLINE

1. Course Outline:
2. Day 1: Foundations of Advanced Financial Markets
3. Foundations of Advanced Financial Markets
4. Structure and functions of global financial markets
5. Money markets and capital markets
6. Market participants and financial intermediaries
7. Economic drivers of financial markets
8. Practical application: Analyzing financial market structure and banking implications
9. Day 2: Financial Instruments and Investment Markets
10. Financial Instruments and Investment Markets
11. Fixed income securities and bond markets
12. Equity markets and investment products
13. Foreign exchange markets
14. Derivatives and structured financial instruments
15. Practical application: Evaluating financial instruments and investment opportunities
16. Day 3: Market Analysis and Risk Management
17. Market Analysis and Risk Management
18. Macroeconomic analysis and market forecasting
19. Yield curve analysis and interest rate movements
20. Market risk measurement techniques
21. Stress testing and scenario analysis
22. Practical application: Assessing market risks within diversified investment portfolios
23. Day 4: Treasury, Governance, and Regulatory Environment
24. Treasury, Governance, and Regulatory Environment
25. Treasury strategies and liquidity management
26. Asset & Liability Management (ALM)
27. Financial market regulations and governance
28. Performance measurement using KRIs and KPIs
29. Practical application: Designing executive financial market reporting frameworks
30. Day 5: Building High-Performance Financial Market Strategies
31. Building High-Performance Financial Market Strategies
32. International best practices in financial market management
33. Digital transformation, financial technology, and electronic trading
34. Sustainable finance and emerging market developments
35. Continuous improvement in financial market analysis and investment strategy
36. Final workshop: Developing a comprehensive Advanced Financial Markets implementation plan that includes financial market analysis, investment evaluation, treasury strategy, portfolio

optimization, market risk assessment, macroeconomic forecasting, stress testing, governance enhancement, regulatory compliance, executive reporting, and continuous improvement initiatives to strengthen financial decision-making, optimize treasury and investment performance, improve institutional resilience, and support sustainable banking growth.

Register or Request More Information

Course page: http://localhost:3000/courses/advanced-financial-markets-for-bankers
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