QUEST
Professional Center

PROFESSIONAL TRAINING COURSE

Course No. 1428

Advanced Corporate Finance for Investment Banking Training Course

INVESTMENT BANKING & CAPITAL MARKETS
FINANCE, INVESTMENT & BANKING

DURATION
5 Days

DELIVERY
Classroom

Course Overview

The Advanced Corporate Finance for Investment Banking Training Course provides a comprehensive and practical framework for understanding how corporate finance principles are applied within investment banking, capital markets, strategic transactions, and complex financial decision-making. The course is designed to strengthen participants' ability to evaluate corporate financial performance, assess funding alternatives, optimize capital structures, value businesses and transactions, and support strategic decisions involving capital allocation and shareholder value.

Corporate finance is central to investment banking because financial institutions and their clients continuously evaluate financing requirements, acquisition opportunities, capital structure alternatives, valuation considerations, liquidity needs, and investment decisions. This course connects advanced corporate finance concepts with the practical realities of investment banking, enabling participants to understand how financial analysis supports mergers and acquisitions, equity and debt financing, restructuring, initial and secondary offerings, strategic advisory, and other corporate transactions.

The program focuses on advanced financial analysis and decision-making techniques, including financial statement analysis, forecasting, valuation, cost of capital, capital structure optimization, cash flow analysis, scenario analysis, transaction modeling, and investment decision-making. Participants will examine how changes in operating performance, leverage, financing costs, market conditions, and business strategy can influence enterprise value, credit capacity, shareholder returns, and transaction outcomes.

A strong emphasis is placed on applied investment banking practice. Participants will work through transaction-oriented financial analysis, valuation approaches, financing structures, acquisition considerations, and risk scenarios that reflect the types of decisions encountered by investment banking professionals, corporate finance teams, treasury functions, investors, and senior management. The program also examines how financial models and analytical outputs should be translated into clear recommendations for executives, investment committees, boards, and transaction stakeholders.

By combining advanced corporate finance theory with practical investment banking applications, the Advanced Corporate Finance for Investment Banking Training Course supports stronger financial judgment, more rigorous transaction analysis, and better strategic capital decisions. It is relevant to banks, financial institutions, government entities, large corporations, investment firms, and professionals responsible for finance, investment, treasury, strategy, valuation, risk, and corporate development.

Objectives

- Analyze advanced corporate finance principles and apply them to investment banking transactions and strategic financial decisions during the course.
- Evaluate corporate financial performance using profitability, liquidity, leverage, efficiency, and cash flow indicators.
- Develop integrated financial forecasts that connect operating assumptions, financial statements, funding requirements, and valuation.
- Apply advanced valuation techniques to assess businesses, investment opportunities, acquisition targets, and transaction alternatives.
- Evaluate the cost of equity, cost of debt, and weighted average cost of capital when assessing financing and investment decisions.
- Design and compare alternative capital structures based on funding requirements, risk tolerance, financial flexibility, and shareholder objectives.
- Assess the financial implications of mergers, acquisitions, divestitures, and other strategic transactions.
- Apply scenario analysis, sensitivity analysis, and financial modeling techniques to evaluate transaction risks and potential outcomes.
- Strengthen the evaluation of financing alternatives, including debt, equity, hybrid instruments, and structured funding approaches.
- Assess the impact of leverage, capital allocation, and financing decisions on enterprise value and shareholder value.
- Improve the interpretation and presentation of financial analysis for senior management, investment committees, and transaction decision makers.
- Align corporate finance strategies with investment banking objectives, organizational performance, and long-term value creation.

Who Should Attend

This course is designed for professionals working in investment banking, corporate finance, financial advisory, capital markets, treasury, investment management, private equity, corporate development, and strategic planning. It is particularly relevant to Investment Bankers, Corporate Finance Managers, Financial Analysts, Valuation Specialists, Treasury Managers, Corporate Development Professionals, Financial Controllers, Investment Managers, Credit Professionals, and professionals involved in transaction execution and financial decision-making.

The program is also suitable for Executives, Finance Directors, Chief Financial Officers, Heads of Corporate Finance, Investment Committee Members, Strategy Directors, and senior decision makers responsible for financing, capital allocation, acquisitions, divestitures, valuation, and financial performance. Professionals working in government entities, public sector organizations, development institutions, banks, financial institutions, oil and gas organizations, and large corporations can benefit from the advanced financial frameworks used throughout the program.

Participants involved in mergers and acquisitions, equity and debt financing, business valuation, financial restructuring, capital planning, investment analysis, financial modeling, and strategic finance will gain particular value from the course. It is also appropriate for professionals who regularly prepare or review financial models, transaction proposals, investment papers, financing recommendations, or executive-level financial analysis.

Learning Outcomes

- Analyze corporate financial statements and identify the key drivers of financial performance and value.
- Build integrated financial forecasts linking operating assumptions, income statements, balance sheets, and cash flows.
- Evaluate business performance using advanced financial ratios, cash flow measures, leverage indicators, and profitability analysis.
- Calculate and interpret the cost of capital and assess its implications for corporate financing and investment decisions.
- Apply appropriate valuation methodologies to businesses, acquisition targets, projects, and strategic investments.
- Construct transaction-oriented financial models for investment banking and corporate finance

applications.

- Compare debt, equity, and alternative financing structures based on cost, risk, flexibility, and strategic objectives.
- Assess the financial impact of acquisitions, mergers, divestitures, refinancing, and restructuring transactions.
- Apply sensitivity analysis and scenario testing to identify key transaction risks and value drivers.
- Evaluate capital structure alternatives and their impact on financial risk, funding capacity, and shareholder value.
- Prepare clear financial recommendations supported by quantitative analysis for executives and investment committees.
- Develop an advanced corporate finance action framework that supports strategic investment banking and organizational decisions.

Course Outline

DAY 01

Advanced Corporate Finance and Investment Banking Foundations

- Strategic role of corporate finance within investment banking
- Relationship between corporate strategy, financial performance, and enterprise value
- Advanced analysis of income statements, balance sheets, and cash flow statements
- Key drivers of profitability, liquidity, leverage, working capital, and financial efficiency
- Financial performance diagnostics and identification of value creation and value destruction drivers
- Corporate financial objectives and the relationship between management decisions and shareholder value
- Investment banking applications of corporate financial analysis

> **PRACTICAL APPLICATION**
> Analyze the financial performance of a sample corporate client and identify major financial strengths, weaknesses, and value drivers

DAY 02

Financial Forecasting, Valuation and Cost of Capital

- Principles of integrated financial forecasting and corporate financial modeling
- Revenue, cost, working capital, capital expenditure, and cash flow forecasting
- Building forward-looking financial statements and funding requirements
- Discounted cash flow valuation and free cash flow analysis
- Comparable company analysis and transaction-based valuation approaches
- Enterprise value, equity value, and key valuation adjustments
- Cost of equity, cost of debt, and weighted average cost of capital
- Factors influencing discount rates, valuation multiples, and transaction assumptions

> **PRACTICAL APPLICATION**
>
> Develop a financial forecast and valuation for a corporate investment banking case

DAY 03

Capital Structure, Financing Decisions and Capital Allocation

- Principles of optimal capital structure and financial flexibility
- Debt capacity, leverage, liquidity, and credit considerations
- Equity financing, debt financing, hybrid instruments, and alternative capital sources
- Financing cost, maturity, covenant considerations, and refinancing risk
- Capital allocation frameworks and investment prioritization
- Dividend policy, share repurchases, and reinvestment decisions
- Impact of leverage and financing decisions on enterprise value and shareholder returns
- Evaluating financing alternatives under different market and business conditions

> **PRACTICAL APPLICATION**
>
> Compare alternative financing structures and recommend an optimal capital structure for a corporate client

DAY 04

Mergers, Acquisitions, Restructuring and Transaction Analysis

- Corporate transactions and the role of investment banking advisory
- Strategic rationale for mergers, acquisitions, divestitures, and strategic investments
- Acquisition valuation, purchase price analysis, and transaction assumptions
- Synergies, accretion and dilution, and transaction value creation
- Transaction financing structures and acquisition funding alternatives
- Financial implications of restructuring, refinancing, and recapitalization
- Scenario analysis and sensitivity analysis for transaction outcomes
- Transaction risks, downside considerations, and financial due diligence

PRACTICAL APPLICATION

Analyze a proposed acquisition and assess valuation, financing, synergies, risks, and expected financial impact

DAY 05

Advanced Financial Modeling, Strategic Decision Making and Executive Advisory

- Advanced financial modeling techniques for investment banking applications
- Scenario planning, sensitivity analysis, downside modeling, and stress testing
- Integrating valuation, capital structure, funding, and strategic assumptions into transaction analysis
- Financial decision frameworks for investment committees and executive management
- Translating complex financial analysis into clear strategic recommendations
- Key performance indicators for monitoring post-transaction financial outcomes
- Corporate finance strategies for long-term value creation and financial resilience
- Governance, review, validation, and quality control of financial models and transaction analysis

DAY 05 — CONTINUED

> **FINAL WORKSHOP**
>
> Build and present a complete investment banking corporate finance case covering financial analysis, forecasting, valuation, capital structure, financing strategy, transaction assessment, risk analysis, and executive recommendations

Register or Request More Information

Course page: https://quest-training.com/courses/advanced-corporate-finance-for-investment-banking-training-course
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